



# VASUDHA BHADAURIA

Graphic Designer

## Contact

7065228622

vasudhabhadauria25@gmail.com

Malviya Nagar

## Education

2021-2025

Bachelors in Applied Arts  
Rajasthan University

Present

Masters in Applied Arts  
Rajasthan University

## Expertise

- Adobe Photoshop
- Adobe Illustratore
- Coral Draw
- Canva

## Language

- Hindi
- English

## Summary

Creative and detail-oriented Graphic Designer with a strong foundation in visual arts and hands-on experience in branding, print, and digital design. Proficient in Adobe Creative Suite with additional skills in basic video editing. Passionate about turning ideas into impactful visuals and bringing brands to life through thoughtful, innovative design.

## Experience

Present  
**Dallae**

**Freelancer**

Planned and styled luxury handbag shoots while creating comprehensive branding essentials for Dallae. Ensured cohesive visual identity across campaigns, highlighting elegance and modern appeal

**Pijjas, New Zealand**

Redesigned the restaurant's summer menu with a fresh, seasonal aesthetic. Continued collaboration to design their winter menu and bar menu, maintaining brand consistency while enhancing user experience and visual appeal.

July,2024 -june,  
2025

**Aura Digitals ,  
Jaipur**

**Intern Graphic Designer**

Assisted in designing social media posts, stories, and creating moodboards for brand shoots. Supported the team during photoshoots and occasionally managed social media uploads. Gained hands-on experience in visual storytelling, brand consistency, and content planning across digital platforms.

2022 - 2025

**Yuvika Events  
Hopshop  
kala Mahotsav  
Jaipur Art Week**

**Volunteering**

Actively contributed to the success of multiple events by coordinating schedules, and ensuring smooth event execution. Handled creative responsibilities such as designing event graphics, banners, and promotional materials. Demonstrated strong organizational and collaborative skills while working with diverse teams in fast-paced environments.