



# Sumith Choudhary

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## Objective

My aim is to find a position that allows me to apply the knowledge and abilities I have gained through my MBA program. I am committed to working alongside a progressive organization, where I can actively contribute to their achievements and at the same time grow in my own career.

## Experience

- Kotak Mahindra Bank** 08/2024 - 12/2024  
Branch Relationship Manager

## Education

- IPS Business School** 2022-2024  
Master Of Business Administration
- Saint Xavier's College** 2017-2020  
Bachelor Of Commerce

## Project Undertaken

- LMDMAX**  
Marketing Intern
  - Conducted market research to identify competitor strategies.
  - Created engaging content for online platforms, such as blog posts, social media updates.
  - Facilitated collaborations and partnerships with key industry players that resulted in valuable product enhancements and contributed to the company's expansion.
  - Actively participated in training and workshops to expand my marketing knowledge.
- LMDmax**  
Digital Marketing Intern (Summer Internship)
  - Assisted in the management of social accounts and contributed to content creation.
  - Conducted keyword research and implemented on-page and off-page SEO strategies.
  - Assisted in planning, execution and analysis of email marketing campaigns.

## Projects

- Marketing Research Project**  
Conducted in-depth market research to analyze the role of chatbots in customer service. Collected and analyzed data, and presented findings and recommendations.

## Skills

- Team Building
- Problem Solving
- Creative Thinking
- Decision Making
- Digital Marketing
- Market Research

## Achievements & Awards

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- NCC 'A' Certificate (2015)
- 'NIPUN' Certificate In Bharat Scout And Guide (2018)
- District Football And Volleyball Player(2015)
- NSS Volunteer (2017-2020)

## Interests

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- Travel
- Sports
- Reading
- Community Service

## Certificate

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- Digital Marketing
- Data/Business Analytics