



TULSI SHARMA

GRAPHIC DESIGNER

I am a passionate and creative design graduate with strong skills in typography, branding, video editing, and social media content creation. Proficient in industry-standard tools. I aim to leverage my creativity to craft engaging, impactful, and visually compelling design assets that drive results.



Experience

Graphic Designer *WITH U Technology Pvt. Ltd.*

01-02-2023
(6 months)

- Creating visually appealing designs for print and digital media. Designing and conducting research on the branding strategies, design elements, and engaging marketing collateral that drove traffic and conversions for platforms like LinkedIn, Facebook, and Instagram.
- Developing logo and branding materials for businesses of all sizes.
- Designing visually engaging mobile app interfaces and interactive elements to create seamless designs that enhance usability and engagement across digital platforms.

Graphic Designer *Jaipur Centre of Culture & Arts*

24-05-2024
(3 months)

- Creating and planning engaging social media content tailored for platforms like Instagram and Facebook. Developing strategies, visuals, and copy that align with brand identity.
- Designing visually compelling print media such as brochures, menus, and invitations.

Video Editor *TechnoS Instruments*

29-09-2025
(2 months)

- Video editing and recording training videos, and lab testing videos for YouTube and social media platforms

Education

B.Des in Communication Design *Banasthali Vidhyapith*

2019 - 2023

M.Voc in Communication Design *Arch College of Design & Business*

2023 - 2025

Software

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Digital photo editing

Adobe Premiere Pro

Adobe After Effects

Portfolio Link

https://drive.google.com/drive/folders/1__yN1-ZcbYTDZE5KMqKsc5btky3TRASa