

Yashika Sharma

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PROFILE

Results-driven Business Analyst and Product Analyst with over 2 years of experience in delivering user-centric digital solutions. Proficient in requirements gathering, stakeholder management, Agile methodologies, and QA testing. Strong command of SQL, R, Jira, and wireframing tools. Adept at driving cross-functional collaboration to deliver high-impact outcomes across EdTech, CRM, and retail platforms.

EXPERIENCE

Business Analyst

AutoVYN Consultancy Pvt. Ltd.

11/2024 - Present

Jaipur, Rajasthan

- Led Sales Interaction Platform (SIP) project for Maruti Suzuki, overseeing sprint planning and JIRA lifecycle.
- Conducted stakeholder meetings, backlog grooming, and sprint reviews to ensure timely delivery.

Product Analyst / Business Analyst

Kognics LMS (US-based)

04/2023 - 10/2024

Jaipur, Rajasthan

- Delivered custom LMS solutions to clients including Columbia Sportswear.
- Managed requirement gathering, QA testing, and created product demo/tutorial videos.
- Performed bug tracking and led rollout discussions with clients.

Social Media Manager

Dhadda Jewelers

10/2022 - 04/2023

Remote

- Created and managed Instagram campaigns, increasing reach and engagement by 40%.
- Tracked campaign performance and aligned content with business goals.

EDUCATION

Bachelor's of Science in Biotechnology

Dr. B. Lal Institute of Biotechnology

07/2021 - 06/2024

Jaipur, Rajasthan

CERTIFICATIONS

Data Analyst Certification by Google

Certification focused on data analysis concepts and techniques

AI Essential Certification by Google

Training on incorporating AI for effective analysis of data

KEY ACHIEVEMENTS

★ Led various projects

Effectively led a high-impact project for Maruti Suzuki, along with multiple other organizations, enhancing stakeholder engagement and significantly improving overall project visibility and communication.

★ Technical & Product Development

Developed a web platform for 3,000+ users and automated backend processes, cutting processing time by 40%. Also built and managed applications with real-time notifications and bulk messaging features.

SKILLS

Project Planning	JIRA	Agile
Confluence	Kendise	Tempo
Wireframing	X-Ray	Miro
API Testing	Figma	Trello
Scrum/Kanban	SQL	Tableau

PROJECTS

SIP(Sales Interaction Platform) -

Maruti Suzuki India Ltd.

Project focused on optimizing the whole process from vehicle booking till vehicle delivery

- Efficient coordination between stakeholders and developing team
- JIRA ownership, Sprint Planning, Stakeholder communication

CRM Application

Effectively coordinated between backend developers and implemented bulk messaging for client/business

Laundry Service App

Streamlined the delivery process to ensure faster dispatch and enabled real-time order tracking to enhance customer transparency and satisfaction.

FIFS Application

Developed a comprehensive event management platform for an international football tournament, facilitating seamless student registration, real-time event updates, and streamlined communication.