

SONIYA SAINI

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SKILLS

- **Programming & Analysis** : Python (Pandas, NumPy, Matplotlib, Seaborn), SQL (PostgreSQL).
- **Data Tools & BI** : Power BI (Dashboards, DAX, Power Query), Excel (Pivot Tables, VLOOKUP, Charts).
- **Statistics** : Descriptive Statistics, Probability, Hypothesis Testing, Correlation, Regression .
- **Data Visualization & Reporting** : KPI Dashboards, Interactive Reports, Data Storytelling, Business Insights .
- **Data Preparation & Cleaning** : Data Wrangling, ETL (Basics), Handling Missing Values & Outliers .
- **Soft Skills** : Analytical Thinking, Problem Solving, Communication, Creativity .

EXPERIENCE

IMG Global Infotech Private Limited

Junior Web Designer

Oct. 2024 - Present

Internship Web Designer

July 2024 - Oct. 2024

PROJECTS

Motorola Sales & Customer Insights Dashboard [Link](#)

- Built Power BI dashboard to analyze ₹308M sales, 8K units, 2K transactions.
- Created city-wise sales maps and monthly trend charts.
- Designed brand-wise performance insights (e.g., Apple: ₹669M, 1.5K units).
- Integrated KPIs, bar, pie charts, and filters for decision-making

Blinkit Outlet Performance Dashboard [Link](#)

- Developed Power BI dashboard to analyze \$1.2M sales across 8.5K+ items & outlets.
- Tracked KPIs: avg. sales \$141, customer ratings (4.0), outlet size/location insights.
- Compared sales across outlet types to support business optimization.

Hospital Emergency Room Dashboard (Excel) [Link](#)

- Designed and developed an interactive Excel dashboard to monitor emergency room performance and patient care.
- Enabled monthly performance tracking for hospital administrators to identify bottlenecks and optimize operations.
- Utilized Excel (Pivot Tables, Charts, Navigation Panel) with CSV data import for dynamic reporting.

EDUCATION

Bachelor of Technology in Computer Science Engineering

2020 - 2024

Modern Institute Of Technology And Research Center : 7.75 CGPA

Board of Senior Secondary Education Rajasthan

2019 - 2020

Adinath Public School : 81.70%

Board of Secondary Education Rajasthan

2017 - 2018

Adinath Public School : 76%