

# Shubham Soni

+91-9636248460

[shubhamsonii@hotmail.com](mailto:shubhamsonii@hotmail.com)

[www.linkedin.com/in/shubhamsonii](https://www.linkedin.com/in/shubhamsonii)

## Profile Summary

- Worked as a Business analyst for 1.5 years.
- Proficient in MS-Word, MS-Excel, and MS-PowerPoint, Power BI and advanced data transformation methods.
- Experienced in analyzing and interpreting complex datasets, demonstrated through multiple projects and internships.
- Strong problem-solving skills with meticulous attention to detail.
- Committed to leveraging analytical skills and business acumen to drive data-driven decision-making and enhance organizational success.

## Relevant Coursework

- Data Integrity
- Data Analytics
- Generative AI
- Predictive Analysis
- Data Visualization
- Data Manipulation
- Data Mining
- Business Analytics

## Projects

### Winfex sales analytics

[GitHub repository](#)

Developed a Power BI ETL DAX dashboard to analyze sales trends from 2020, identifying key suppliers and products, leading to actionable insights that boosted profitability by 15%. Highest sales: Maci Pena (32.57%).

### Coffee shop business analysis

[GitHub repository](#)

Conducted a comprehensive analysis using Excel PowerPivot and Power query, identifying 'Brewed Chai Tea' as the top-selling product at the Astoria location, contributing to a 10% increase in targeted sales strategies.

### Rahul's business analysis

[GitHub repository](#)

Utilized Excel Power Query, Power Pivot, and advanced data manipulation techniques to conduct in-depth business analysis, resulting in the identification of key growth areas and a 12% improvement in operational efficiency.

## Experience

### Evelyn Learning Systems Pvt Ltd – Business Analyst

Jan 2023 – May 2024

Worked on the uncleaned data and after performing ETL operations, I had to make dashboards using MS Excel or PowerBI. I had to find the insights and make presentations for the clients.

### Coursehero – Subject Matter Expert (Freelance)

Mar 2020 – Oct 2022

Provided expert-level Economics support as a Subject Matter Expert (SME), delivering clear explanations and resolving queries. Utilized R and Excel to solve complex research questions.

### Chegg – Subject Matter Expert (Freelance)

Mar 2019 – Feb 2020

Served as a SME in Economics, offering clear explanations and resolving academic queries.

### Ministry of Statistics and Program Implementation (MOSPI) – Intern

May 2017 – Jul 2017

As an intern at MOSPI, I worked on data collection, analysis the data and make the reports for the population census and agriculture census. I have used the excel to get the required results.

## Technical Skills

**Analytical Tools:** Excel, Power BI, MySQL

**Languages:** R

**Soft Skills:** Problem solving, Teamwork, Attention to details, Decision-making, Hard-working, Adaptability

## Education / Certifications

### Central University of Rajasthan

July 2013 – May 2018

*Integrated Master of Science (Economics)*

*Ajmer, Rajasthan*

Power BI, Simplilearn – [Get credentials](#)

Business Analytics with Excel, Simplilearn – [Get credentials](#)

Data Science methodology, Coursera – [Get credentials](#)