

SAMIKSHA KESHARWANI

Jabalpur, India | (+91) 6266079009 | samikshakesharwani25@gmail.com

SUMMARY

Creative Web Designer with 3+ years of experience creating responsive, SEO-optimised websites. Skilled in WordPress CMS, theme customization, plugin integration, and front-end technologies, including HTML, CSS and JavaScript. Strong in UI/UX optimization and website performance enhancement, delivering clean, maintainable code that aligns with business goals. Collaborative team player focused on building efficient, user-friendly digital solutions that drive engagement and results.

LANGUAGES

- English (Proficient)
- Hindi (Native)

EXPERIENCE

MBG Cards Private Limited | *Web Developer*

Feb 2023 - Feb 2026

Company involved in small business growth solutions and web development.

- Leading a team of developers in designing and developing websites using WordPress, HTML, CSS, JavaScript and SQL.
- Handled SQL-based data storage, retrieval, and optimization for scalable web solutions.
- Responsible for creating responsive, user-friendly web interfaces and managing end-to-end project execution
- Ensuring timely delivery and quality performance

ASP OL Media Private Limited | *Software Engineer*

Apr 2022 - Sep 2022

Company focused on media and communication solutions

- Designed and coded custom email templates using HTML and CSS for marketing campaigns targeted at US-based clients
- Collaborated with the marketing team to execute and manage bulk email campaigns
- Ensured responsiveness, deliverability, and brand consistency

SKILLS

- **Skills:** Wordpress, HTML, CSS, JavaScript, Microsoft Office, SQL, Website Speed Optimization, SEO, Bug Fixing, Website Maintenance, DNS, cPanel, Elementor, Responsive Design

PROJECTS

Diagnosis of Pesticide Poisoning Among Rural Workers Using Machine Learning

- Designed a machine learning model to predict and diagnose pesticide poisoning symptoms among rural agricultural workers
- The system leverages health and exposure data to assist in early detection and improve healthcare interventions

IoT-Based Smart Car Parking System

- Created an IoT-based solution to monitor and display real-time availability of parking slots

- The system transmits vacancy updates to a mobile number, facilitating efficient parking management

Third Eye for Blind People

- Developed an assistive navigation device for visually impaired individuals using sensors to detect nearby obstacles
- The system provides audio or vibration alerts, enabling safer and more independent movement

EDUCATION

Shri Ram Group Of Institution **Jul 2023 - Sep 2025**

M.Tech (GPA: 8.61)

- **Coursework:** Data Science

Shri Ram Institute of Technology **Jul 2018 - May 2022**

B.Tech/B.E (GPA: 8.5)

- **Coursework:** Electronics & Communication

St. Norbert Higher Secondary School **Apr 2017 - May 2018**

12th

- **Coursework:** PCM

Aditya Convent School **Apr 2015 - May 2016**

10th

- **Coursework:** General Studies

CERTIFICATION

- CCNA and Cybersecurity Essentials: Certified in Cisco Certified Network Associate (CCNA) and Cybersecurity Essentials