

Safalta

Graphic Designer



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Jaipur, India



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PROFILE

Proficient Graphic Designer knowledgeable about logos, marketing materials and website design. Demonstrated success at providing complete business services to corporate clients.

PROFESSIONAL EXPERIENCE

Freelance Graphic Designer

1. Developed Engaging Videos, graphics, and social media visuals for various platforms including Instagram, Facebook and Youtube.
2. Collaborated with small businesses, marketing teams to align visual content

03/2024 – 09/2023

Graphic Designer

Digital MILES

1. Developed innovative design concepts that effectively communicated brand identity and boosted overall brand awareness.
2. Employed design fundamentals when selecting typography, composition, layout, and color in design work.
3. Applied color theory and composition techniques to construct appealing designs.
4. Improved client satisfaction by creating visually appealing and impactful graphic designs for various marketing materials.
5. Continuously researched industry trends to stay current on emerging technologies and best practices in graphic design.

01/2023 – 11/2023

Jaipur, India

Graphic Designer

Health Food Tech Pvt.Ltd.

1. Developed creative design for print materials, brochures, banners, and signs.
2. Developed graphics and visual content for social media campaigns.

04/2021 – 09/2021

Ganganagar, India

SKILLS

- Digital graphics
- Website graphics
- Creative and Innovative
- Company Logos
- Infographics Creation
- Social Media Design
- Branding and Identity

LANGUAGES

English

Hindi

CERTIFICATES

- Web Designing
- Web Development Using HTML

INTERESTS

Learning New Technologies | Cooking | Reading | Exploring new Places