

Safalta

Graphic Designer

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PROFESSIONAL EXPERIENCE

Graphic Designer, Freelance

03/2024 – present

Jaipur, India

- 1.Developed Engaging Videos, graphics, and social media visuals for various platforms including Instagram, Facebook and Youtube.
2. Collabrated with small businesses, marketing teams to align visual content

Graphic Designer, Digital MILES

01/2023 – 11/2023

Jaipur, India

- 1.Developed innovative design concepts that effectively communicated brand identity and boosted overall brand awareness.
- 2.Employed design fundamentals when selecting typography, composition, layout, and color in design work.
- 3.Applied color theory and composition techniques to construct appealing designs.
- 4.Improved client satisfaction by creating visually appealing and impactful graphic designs for various marketing materials.
- 5.Continuously researched industry trends to stay current on emerging technologies and best practices in graphic design.

Graphic Designer, Health Food Tech Pvt.Ltd.

04/2021 – 09/2021

Ganganagar, India

- 1.Developed creative design for print materials, brochures, banners, and signs.
- 2.Developed graphics and visual content for social media campaigns.

EDUCATION

Masters of Computer Applications, JECRC University

2023

Jaipur, India

Bachelor of Computer Applications, Shri Atam Vallabh Jain (P.G) Girls College

2020

Sri Ganganagar, India

SKILLS

Digital graphics

Website graphics

Creative and Innovative

Company Logos

Infographics Creation

Social Media Design

Branding and Identity

LANGUAGES

English

Hindi

Proficient Graphic Designer knowledgeable about logos, marketing materials and website design. Demonstrated success at providing complete business services to corporate clients.

CERTIFICATES

- Web Development Using HTML
- Corel Draw
- Web Designing
- Figma

INTERESTS

Learning New Technologies

Cooking

Reading

Exploring new Places