

# Unnat Singh

Female, 24

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## BUSINESS ANALYST

### EDUCATION

Year	Degree	Institute/School	% / CGPA
2023-2025	MBA	Banasthali Vidyapith, Jaipur	80.4
2023	BBA LLb	Banasthali Vidyapith, Jaipur	77.5
2017	Class XII (CBSE)	All Saints School, Agra	74
2015	Class X (CBSE)	All Saints School, Agra	81.7

### WORK EXPERIENCE

360tf

Jun '24 – Dec '24

#### Business Analyst

- Conducted research and analysed data using **SQL** for international trade and finance projects, enhancing report **accuracy by 12%** through an improved **document analytical process**.
- Improved decision-making by **15%** through research findings, utilizing **Power BI** to create visually compelling dashboards presented key insights on trade finance and banking trends to stakeholders.
- Indexed** and maintained electronic research databases, using **SQL** to ensure data integrity and optimize query performance, leading to a **20%** significant reduction in data retrieval time.
- Executed comprehensive data analysis and visualized trends in **Power BI**, applying **advanced MS Excel techniques** for financial analysis, resulting in a **10%** increase in operational efficiency.

### INTERNSHIP

Fundsroom

May '24 – Jun '24

#### Business Analyst

- Efficiently **compiled** and **compared** real estate property pricing data from third-party sources.
- Utilized the **Parse Hub web scrapping tool** to get data from the internet and made reports.
- Analyzed data to discern **consumer preferences** across diverse **geographical regions**.

Credit Card Default Analysis

Feb '24 – Mar '24

#### Project Management

- Reduced credit default rate by **8%** within one month using predictive modeling and data analysis.
- Achieved **87% accuracy** in predicting defaults, improving credit risk assessment.
- Developed **Power BI dashboards** for data-driven decision making, presenting to stakeholders.

### PROJECT

#### Market Research

- Performed a comprehensive analysis of **computer hardware sector** in India, examination of growth trends, vendor market shares and in-depth exploration of competitive landscape.
- Leveraged and emphasized the importance of **ecological factors**, particularly the need for sustainable supply chains and environmentally responsible practices within the PC industry.
- Applied the **marketing mix model**, strategically incorporating **PESTEL** model, **SWOT** analysis and innovative techniques to assess industry competitiveness, indicating strategic analysis skills.

### POSITION OF RESPONSIBILITY

#### Coordinator - IT Committee

- Amongst **6 out of 320** to get selected through a rigorous 3-stage selection process.
- Act as a reliable point of contact for students having concerns related to IT services, providing assistance with applications such as MS Office, MS Teams, Grammarly, and Turnitin.
- Obtained hands-on experience with both the management of **Teams admin & Google admin**.

### CERTIFICATIONS

- Python for Data Science, AI & Development:** Proficient in data structures (tuples, lists, dictionaries, sets) ML & AI.
- Tableau BI Analyst:** Skilled in advanced visualizations, data storytelling, predictive modeling, and spatial analysis.
- Computer Application and Programming:** Proficient in C language for application and system software.
- Internet of Things (IoT):** Skill up in designing and implementing IoT solutions using technologies like Arduino.

### EXTRACURRICULAR ACTIVITIES

- Attended 2nd **International** Conference on Clinical Legal Education, Legal Aid and Human Rights, 2018.
- Participated in the 15th SOF- **National** Science Olympiad.
- Member of Technical and Photograph Committee during 2n.0 Navotkarsh- Nyayotsav, 2019.

### INTERESTS

- Exploring diverse cultures and destinations through travel experiences.