

# RAVI SHARMA

Graphic Designer

## CONTACT

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- Marital Status-Single

## PROFILE SUMMARY

Creative and dedicated Graphic Designer with 1 year of experience in developing visually engaging designs across multiple platforms. Adept in utilizing advanced design tools including Photoshop, Illustration, Filmora, Canva, and video-making software to create compelling graphics and multimedia content. Demonstrated ability to adapt quickly to new environments and collaborate effectively with teams to produce high-quality design solutions. Seeking to leverage my skills and experience in a dynamic organization to drive impactful visual communication.

## EDUCATION

- Bachelor of Arts (B.A.)**  
Rajasthan University, Jaipur  
2017
- Higher Secondary**  
Rajasthan Board, Jaipur  
2014
- Secondary**  
Rajasthan Board, Jaipur  
2012

## WORK EXPERIENCE

- Graphic Designer Fresher**  
**DigitalLeadar, Jaipur**  
02/01/2023 - 21/06/2023
- Assisted in the creation of graphic designs for a variety of projects, including marketing collateral and client presentations.
- Gained hands-on experience with design software and tools, including Adobe Photoshop and Canva, to develop and refine design skills.
- Supported senior designers in executing design projects, learning industry best practices and project management techniques.
- Contributed to brainstorming sessions and provided creative input on design concepts and visual strategies.

## ADDITIONAL QUALIFICATION

- Career Course in Graphics Design**  
Advance Computing (4 Months Duration)

- Graphic Designer Executive**  
**Global Accurate Management Pvt. Ltd., Jaipur**  
10/09/2023 - 31/03/2024

Created engaging graphics for digital platforms and print media, including social media posts, advertisements, and promotional materials.

## SKILLS

**Illustration:** Proficient in creating detailed and visually appealing illustrations for various applications.

**Photoshop:** Advanced skills in Adobe Photoshop for photo editing, graphic design, and digital art.

**Filmora:** Proficient in Filmora for creating and editing engaging videos with advanced transitions, effects, and audio adjustments.

**Advanced Canva:** Expertise in using Canva to design professional graphics and marketing materials.

Worked closely with clients and internal teams to gather requirements, develop design concepts, and refine outputs based on feedback.

Employed video-making skills to produce dynamic content for online campaigns, enhancing visual storytelling and audience engagement.

Conducted design reviews and quality checks to ensure all materials met high standards of excellence.

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Graphic Designer Executive  
**Kadam Technologies Pvt. Ltd, Jaipur**  
01/05/2024 - 31/08/2024

Developed and executed creative design concepts for various marketing materials, including brochures, banners, and digital ads.

Collaborated with the marketing team to align design strategies with campaign goals, resulting in increased engagement and brand visibility.

Utilized advanced tools such as Adobe Photoshop and Canva to produce high-quality visuals and multimedia content.

Managed multiple projects simultaneously, ensuring timely delivery and adherence to client specifications.

## LANGUAGES

- Hindi: Fluent
- English: Basics

## PORTFOLIO

- [link](#)