

RAHUL VYAS

GRAPHIC DESIGNER | VIDEO CREATOR

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ABOUT ME

Creative professional skilled in graphic design, video shooting, cinematography, editing, and overall visual content creation. I love crafting clean, aesthetic visuals that tell a story and make an impact.

EDUCATION

2021-2023 Masters in Social Work (MSW)

Specialisation : Human Resource Management
S.S. Jain Subodh (Autonomous) PG College, Jaipur
[University of Rajasthan]

2018-2021

Bachelor of Arts

Seth GL Bihani SD PG college , Sri Ganganagar [MGSU]

September 2023 - December 2023

Graphic Design Fundamental

Academy of CADD and Robotics , Jaipur (Rajasthan)

SKILLS

- Brand Guidelines Creation
- Social Media Graphics
- Content Planning & Visual Strategy
- Market Trend Research for Content
- Creative Video Capture & Crisp Storytelling Edits
- Photography & Color Grading
- Branding & Identity Design

SOFTWARE SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe InDesign
- Adobe Lightroom
- CorelDRAW
- Canva

CERTIFICATION

- Certified Graphic Design Proficiency**
Beyond Animation Academy , Jaipur
- Digital Marketing Fundamentals Certification**
Nilok Foundation , Jaipur.

EXPERIENCE

Graphic Designer & Video Creator

Twointo Digital Marketing Agency , Ahmedabad

November 2024 - November 2025

Worked as a graphic designer and creative producer handling video and ad shoots, editing, branding, and visual content. Contributed to marketing strategies by developing cohesive design solutions and supporting end-to-end creative production across campaigns.

Graphic Designer

Beyond Designing House , Jaipur

February 2024 - November 2024

Developed unique brand identities with impactful logos, cohesive visuals, and complete branding packages. Created social media designs, marketing materials, and illustrations while aligning closely with clients' brand vision.

Freelance Graphic Designer & Video Editor

September 2023 - Present

Delivered end-to-end branding solutions across fashion, lifestyle, food, and wellness. Designed impactful visual assets and collaborated closely with clients to turn ideas into cohesive brand visuals, ensuring smooth revisions and timely delivery.

Project Programme Coordinator , Intern

Jaipur Rugs , Jaipur (January 2023 - March 2023)

Contributed to the foundation's social media by researching concepts, planning ideas, content creation, shooting photos/reels, and assisting with aesthetic visual social media storytelling content. Helping communicate impact and bridge grassroots communities with the brand.