



VASUDHA BHADAURIA

Graphic Designer

Contact

7065228622

vasudhabhadauria25@gmail.com

Malviya Nagar

Education

2021-2025

Bachelors in Applied Arts
Rajasthan University

Present

Masters in Applied Arts
Rajasthan University

Expertise

- Adobe Photoshop
- Adobe Illustratore
- Coral Draw
- Canva

Language

- Hindi
- English

Summary

Creative and detail-oriented Graphic Designer with a strong foundation in visual arts and hands-on experience in branding, print, and digital design. Proficient in Adobe Creative Suite with additional skills in basic video editing. Passionate about turning ideas into impactful visuals and bringing brands to life through thoughtful, innovative design.

Experience

Present

Pijjas, New Zealand

Freelancer

Redesigned the restaurant's summer menu with a fresh, seasonal aesthetic. Continued collaboration to design their winter menu and bar menu, maintaining brand consistency while enhancing user experience and visual appeal.

July,2024 -june,
2025

**Aura Digitals ,
Jaipur
Manvaar Jaipur**

Intern Graphic Designer

Assisted in designing social media posts, stories, and creating moodboards for brand shoots. Supported the team during photoshoots and occasionally managed social media uploads. Gained hands-on experience in visual storytelling, brand consistency, and content planning across digital platforms.

2022 - 2025

**Yuvika Events
Hopshop
kala Mahotsav
Jaipur Art Week**

Volunteering

Actively contributed to the success of multiple events by coordinating schedules, and ensuring smooth event execution. Handled creative responsibilities such as designing event graphics, banners, and promotional materials. Demonstrated strong organizational and collaborative skills while working with diverse teams in fast-paced environments.