



PRADEEP SEHGAL

CREATIVE TEAM LEADER | VISUALIZER | CONTENT DEVELOPER

Contact : +91 9079 811 801 | Email: officialpradeep98@gmail.com

PortfolioLink : <https://pradeepsehgal.myportfolio.com>

PROFESSIONAL SUMMARY

Creative Marketing Professional with 6+ years of experience in Graphic Design, Video Editing, Branding, Digital Marketing and Team Leadership. Proven expertise in creating high-converting visual content, developing marketing strategies, managing creative teams, and executing successful campaigns. Skilled in Adobe Creative Suite, Figma, AI-powered creative tools, and performance-driven marketing solutions.

CORE SKILLS

Creative Leadership · Team Management · Graphic Design · Branding · Video Editing · Motion Graphics
Content Creation · Digital Marketing · Social Media Marketing · Visual Storytelling · Content Strategy ·
Creative Project Management · AI Content Creation · Campaign Planning ·

SOFTWARE PROFICIENCY

[Adobe Photoshop](#) | [Adobe Illustrator](#) | [Adobe InDesign](#) | [Adobe Premiere Pro](#)
[Adobe After Effects](#) | [Figma](#) | [CorelDRAW](#)

WORK EXPERIENCE

Creative Team Leader

Better Communications Pvt Ltd

05/2025 - Present | Mumbai

- Develop video editing and social media content strategies.
- Coordinate with clients to understand project requirements.
- Lead and a team of 6+ graphic designers, video editors, and content creators.
- Create marketing strategies and campaign plans to achieve business goals.
- Develop creative concepts for marketing campaigns and brand promotions.
- Plan cinematic video ads and engaging social media content.
- Create AI videos and short films.

Sr. Visualizer & Video Editor

Better Communications Pvt Ltd

03/2024 - 04/2025 | Mumbai

- Edited cinematic videos, advertisements, social media reels, and promotional content.
- Managed complete post-production workflow including editing, color grading, sound design, and motion graphics.
- Mentored junior team members and provided creative guidance.
- Collaborated with teams to develop innovative visual concepts and campaign ideas.

Sr. Graphic Designer

Vivo India Rajasthan

02/2023 - 03/2024 | Jaipur

- Designed creative visuals for print, digital, and social media platforms.
- Developed branding and marketing materials to support business objectives.
- Managed video editing, digital marketing, and visual communication projects.

WORK EXPERIENCE

Graphic Designer

[IGP.com / Join Ventures Pvt. Ltd.](#)

10/2019 - 01/2023 | Jaipur

- Designed creatives for e-commerce products and marketing campaigns.
- Created personalized caricatures, illustrations, vector, posters, product designs.
- Developed product mockups and customized gifting designs.

Intern Graphic Designer

[Art India](#)

03/2019 - 09/2019 | Jaipur

- Assisted senior designers in developing creative concepts and marketing materials.
- Gained hands-on experience with Adobe Photoshop, Illustrator, InDesign, and CorelDRAW.
- Supported branding, print design, and digital design projects.

EDUCATION

Bachelor of Fine Arts (BFA) - University of Rajasthan - 2023

Senior Secondary (12th) - Board of Secondary Education Rajasthan - 2020

Diploma in Graphic Design - Focus Computers - 2019

Secondary (10th) - Board of Secondary Education Rajasthan - 2015

CERTIFICATIONS

Kling AI Video Creation Course - Udemy - 2026

Social Media Marketing Certification - HubSpot Academy - 2023

RS-CIT - Vardhman Mahaveer Open University Kota - 2015

AI TOOLS

[ChatGPT](#) | [Midjourney](#) | [Google Flow](#) | [Google Gemini](#) | [Google Veo](#)
[Emergent](#) | [Kling AI](#) | [Leonardo AI](#) | [Notion](#)

ACHIEVEMENTS

Star of the Month

vivo India Rajasthan | July 2023

Most Creative Person Award

vivo India Rajasthan | December 2023