PORTFOLIO 2024

GRAPHIC DESIGNER.

ABOUT ME

Hello, I am Umesh currently pursuing B.F.A. 3rd year from Manipal University. I am passionate about Graphic designing, Photography, Sketching and movies. I believe in deep research about my projects which helps me in creating good graphics.

CONTACT ME

✉ umeshchaharjaat@gmail.com
☎ +917240840947
Bē behance.net/UmeshChahar
⌂ Gwalior, Madhya Pradesh

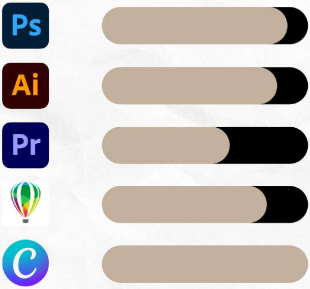
EDUCATION

UG
Manipal University Jaipur
2021-Present

School
Pragati Vidhya Peeth.
Gwalior

UMESH SINGH CHAHAR

SOFTWARE SKILLS



EXPERIENCE

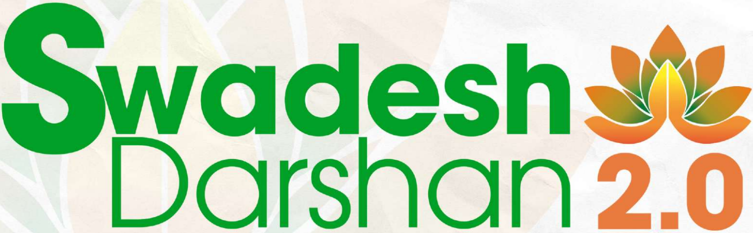
- Packaging work for brands like Chocohome, Milkyfy.
- Branding work For various clients
- Logo for Bhumi Constructions

SOFT SKILLS

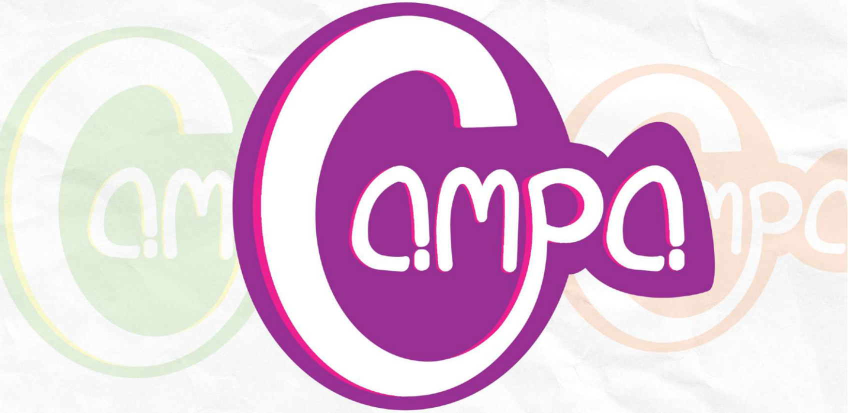
- Sketching
- Photography
- Illustrations
- Research
- Color Grading
- Layout

LOGOFOLIO

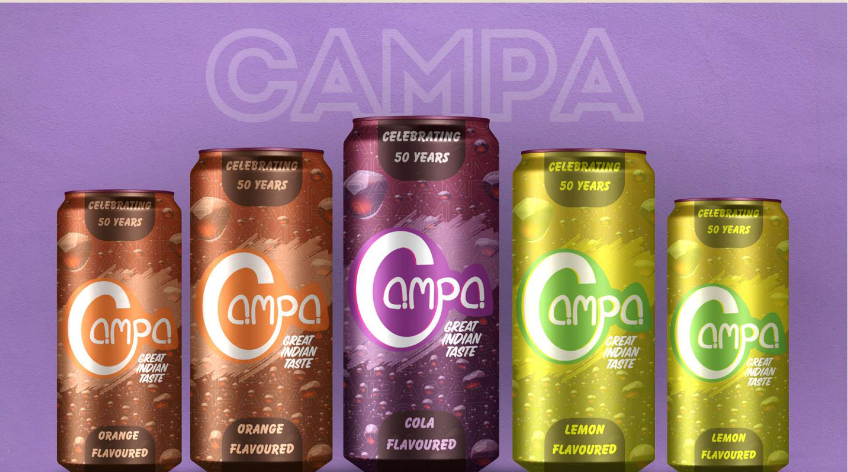
SWADESH DARSHAN


Swadesh
Darshan 2.0

CAMPA



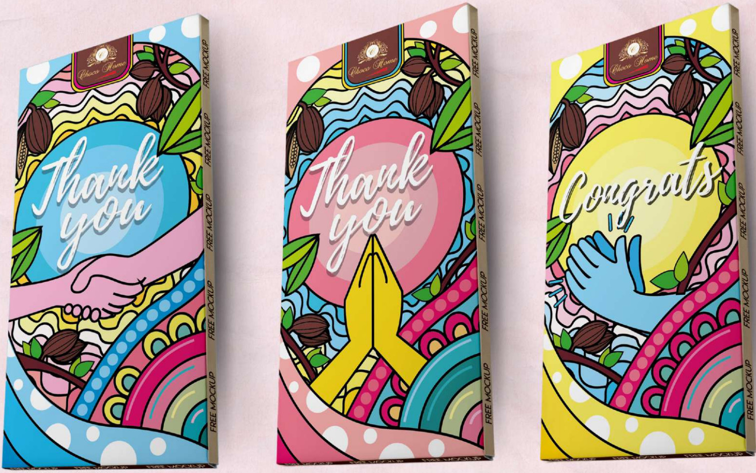
PACKAGING


CAMPA
CELEBRATING 50 YEARS
Campa
GREAT INDIAN TASTE
ORANGE FLAVOURED
ORANGE FLAVOURED
COLA FLAVOURED
LEMON FLAVOURED
LEMON FLAVOURED

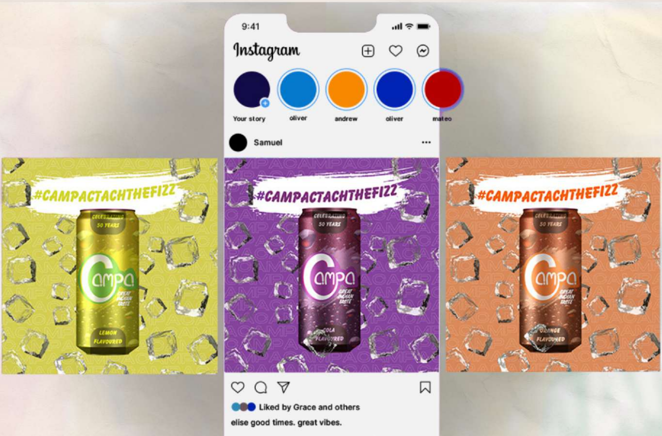
CELEBRATING 50 YEARS
Campa
GREAT INDIAN TASTE
LEMON FLAVOURED
COLA FLAVOURED
ORANGE FLAVOURED

CHOCOHOME

Choco Home
Made For Chocolate Lover
Coffee
Never before Flavours
NET WT 20gm
Blueberry bliss
Never before Flavours
NET WT 20gm
Strawberry burst
Never before Chocolate
NET.WT. 20gm
Butterscotch Swirl
Never before Flavours
NET WT 20gm
Blackcurrant Deam
Never before Flavours
NET WT 20gm

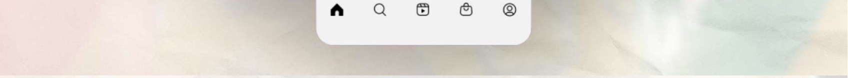

Choco Home
Thank you
Choco Home
Thank you
Choco Home
Congrats
FREE MOCKUP

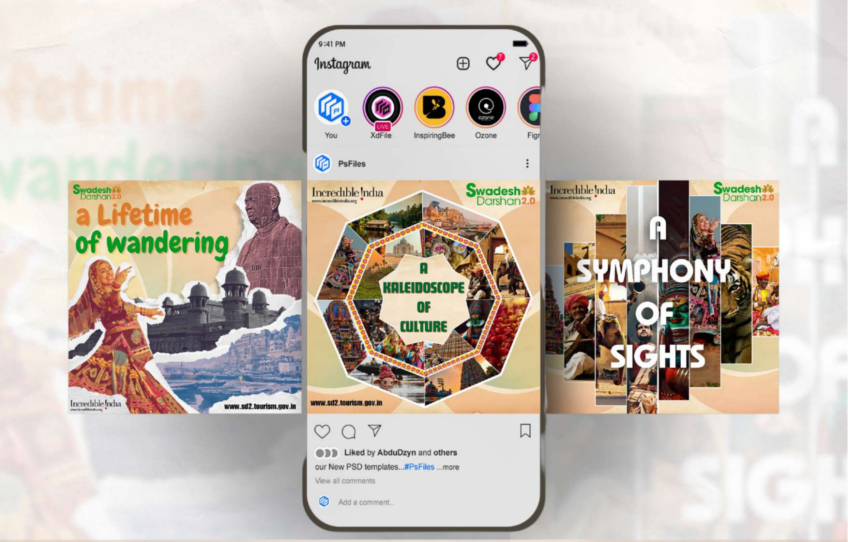
SOCIAL MEDIA


9:41
Instagram
Your story
oliver
andrew
oliver
mateo
Samuel
#CAMPACTACHTHEFIZZ
CELEBRATING 50 YEARS
Campa
GREAT INDIAN TASTE
LEMON FLAVOURED
#CAMPACTACHTHEFIZZ
CELEBRATING 50 YEARS
Campa
GREAT INDIAN TASTE
COLA FLAVOURED
#CAMPACTACHTHEFIZZ
CELEBRATING 50 YEARS
Campa
GREAT INDIAN TASTE
ORANGE FLAVOURED

Liked by Grace and others

elise good times. great vibes.




9:41 PM
Instagram
You
XdFile
LIVE
InspiringBee
Ozone
Figr
PsFiles
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Swadesh Darshan 2.0
A KALEIDOSCOPE OF CULTURE
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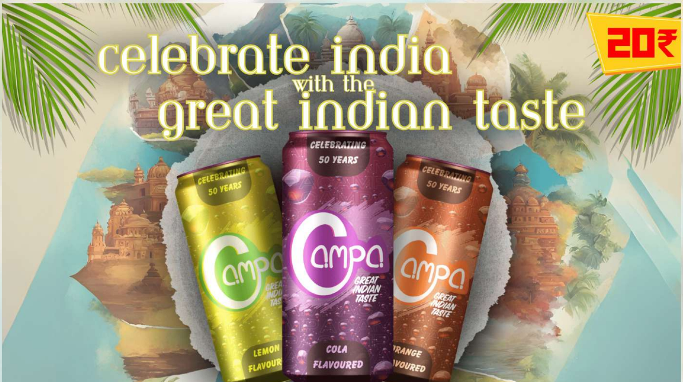
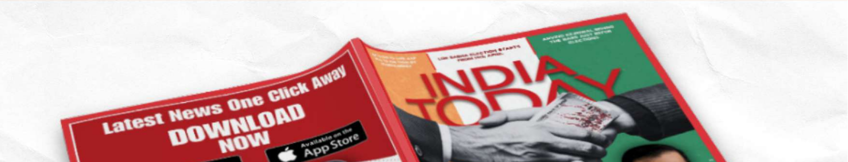

celebrate india
with the
great indian taste
20₹
CELEBRATING 50 YEARS
Campa
GREAT INDIAN TASTE
LEMON FLAVOURED
COLA FLAVOURED
ORANGE FLAVOURED

a celebration in every sip
CARBONATED WATER
Campa

20₹
CELEBRATING 50 YEARS
Campa
GREAT INDIAN TASTE
CHILL KAR
REFRESH KAR
CARBONATED WATER
IMAGE SHOWN FOR REPRESENTATION ONLY.
Campa

PRINT MEDIA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MAGAZINE COVER

CAMPAING

Swadesh Darshan 2.0

MAIN LOGO

PICTORIAL LOGO

Swadesh Darshan 2.0

The logo for the Swadesh Darshan government scheme portrays a profound symbolism through its design elements. At its core is an abstract lotus flower, representing purity, enlightenment, and cultural significance, reflecting the essence of the Indian identity. The lotus, adorned with an orange and green gradient, embodies the vibrant diversity and natural beauty of India.

Complementing the lotus are hands positioned in the namaste gesture, a traditional Indian greeting that signifies respect and unity.

Together, the lotus and hands form a harmonious composition, symbolizing the convergence of culture, nature, and community spirit essential for the success of the Swadesh Darshan scheme. This logo serves as a visual representation of the program's objectives, fostering national pride, cultural preservation, and socio-economic growth across the diverse landscapes of India.

COLOR PSYCHOLOGY BEHIND LOGO

🟩 **#007D1C**

Green is commonly associated with growth, harmony, and nature. It signifies the natural beauty of India's diverse regions and the focus on eco-tourism and conservation.

🟧 **#FF7C2B**

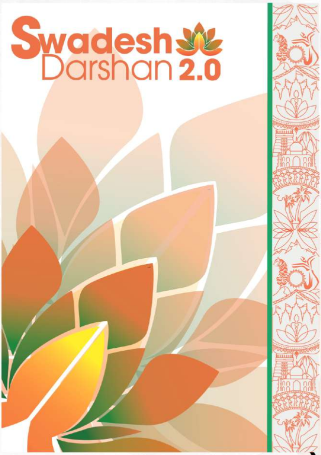
Orange often represents enthusiasm, energy, and vitality.

🟨 **#FFED00**

Yellow typically represents warmth, positivity, and enlightenment.

Swadesh Darshan 2.0

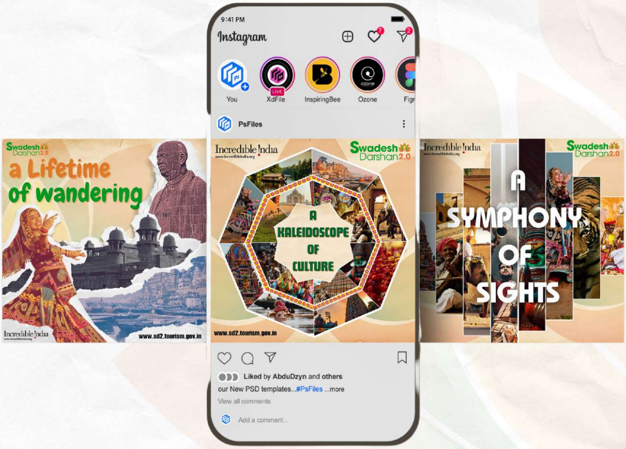
COLLATERAL


Swadesh
Darshan 2.0

Swadesh
Darshan 2.0

DESIGN SHOWCASING ALL THE 15 THEMATIC CIRCUITS HAVE BEEN IDENTIFIED UNDER THE SWADESH DARSHAN FOR DEVELOPMENT.

SOCIAL MEDIA


9:41 PM
Instagram
You
XdFile
LIVE
InspiringBee
Ozone
Figr
PsFiles
Swadesh Darshan 2.0
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Incredible India
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A SYMPHONY OF SIGHTS
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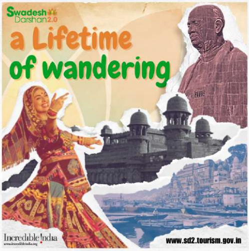
Swadesh Darshan 2.0
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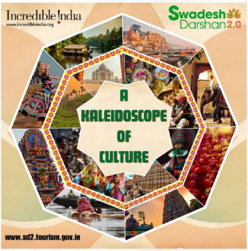
Incredible India
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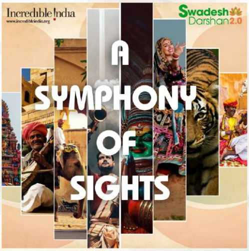
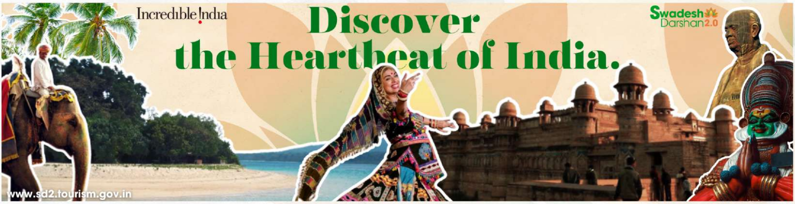

Incredible India
www.incredibleindia.org
Swadesh Darshan 2.0
A SYMPHONY OF SIGHTS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Discover the Heartbeat of India.
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PRINT MEDIA

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Kaziranga National Park
Jaisalmer Fort
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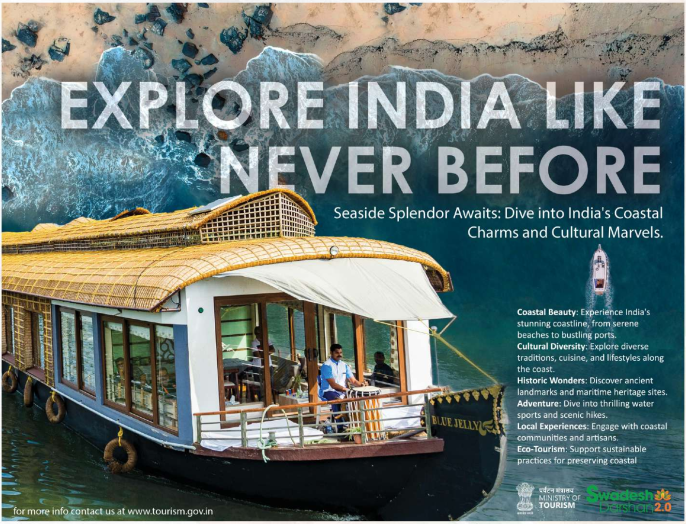
BILLBOARD ADVERTISEMENT



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