

Nivita Jain

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PROFILE HIGHLIGHTS

- Over 1 year of experience in graphic design, specializing in branding, digital content, and UI/UX.
- Expertise in Adobe Illustrator, Photoshop, and Canva for creative design solutions.
- Strong background in social media marketing, digital branding, and visual storytelling.
- Experience in audio editing and voice-over for digital media projects.

EDUCATION

Amity University, Jaipur, Rajasthan

B.A. Applied Psychology | Cumulative CGPA: 9.60

VIth Sem | 2022-2025

RELEVANT EXPERIENCE

Yuvera Solutions Private Limited | Graphic Designer (Oct 2024 – June 2025) ·

Designed branding materials & social media creatives for NFC-based products.

- Developed marketing campaigns to increase brand awareness.
- Created visual storytelling strategies for digital engagement.

Parindey Foundation | Digital Media Incharge (Sept 2023 – Sept 2024) ·

Managed Instagram, LinkedIn, and Twitter to increase engagement.

- Created visual content for mental health campaigns & awareness initiatives.

The Splintered Mind | Social Media Intern (July 2023 – Oct 2023)

- Designed Instagram posts & infographics based on psychological insights.
- Managed content strategy & social media branding for increased engagement.
- Developed visuals for mental health awareness campaigns.

WORKSHOP & CERTIFICATION

- Udemy Certification in Graphic Design – Specialized training in Adobe Photoshop & Illustrator.

- Directed & designed graphics for Burari: The Psychological Drama at Manollas 2024.

CAMPUS & COMMUNITY INVOLVEMENT

Psychology Department (AIBAS)

- Created **brochures, posters, and promotional materials** for various psychology events, workshops, and conferences.

NSS Volunteer

- Serving in NSS since 2023 and Volunteered in NSS special Camp 24'.
- Gained experience in social service and record handling.

SKILLS

- Software: Adobe Illustrator, Photoshop, Figma, Canva, Microsoft Office Suite
- Languages: English, Hindi, Beginner in Spanish
- Creative Tools: Audio Editing (Audacity), Voice-over