

NITIN SISODIYA

GRAPHIC DESIGNER
&
UI / UX DESIGNER

CONTACT

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Bikaner, Rajasthan

CORE SKILLS

UI/UX Design
Graphic Design
Brand Identity
Logo Design
Packaging Design
Social Media Graphics

TOOLS

Figma Adobe PS
Illustrator Canva

LANGUAGES

Hindi (Native)
English (Professional)

STATUS

Open to opportunities

Creative designer with **3+ years of experience** crafting visually compelling, user-centered digital experiences — from intuitive interfaces to powerful brand identities that drive real business results.

3+
YEARS EXP.

10+
PROJECTS

2
ROLES HELD

4+
TOOLS

01 Work Experience

UI/UX Designer

Mar 2022 – Present

Softmaco Development

- Designed intuitive, user-focused interfaces for web & digital products, improving usability across 10+ platforms
- Created complete user flows, wireframes and high-fidelity prototypes in Figma
- Collaborated closely with developers to ensure pixel-perfect design implementation
- Enhanced visual experience and user engagement resulting in improved client satisfaction

Junior Graphic Designer

Mar 2022 – Present

Softmaco Development

- Assisted lead designer in producing visual assets for marketing and digital campaigns
- Created logo, brand identity, packaging, and social media graphics for multiple clients
- Improved company website's visual appeal through redesigned layout and creative assets

02 Education



Bachelor of Computer Application (BCA)

Computer Science · Design Focused

Engineering College Bikaner

2022 – 2025

03 Design Expertise



UI/UX Design

Wireframes, prototypes & user-centered web interfaces

PRIMARY



Logo Design

Memorable marks, wordmarks & symbol design

PRIMARY



Brand Identity

Full brand systems — colors, type, guidelines

PRIMARY



Packaging Design

Product packaging with print-ready artwork



Social Media Graphics

Engaging visuals for Instagram, Facebook & more



Marketing Collateral

Banners, brochures, flyers & campaign assets