

NITIN SISODIYA

UI/UX Designer | Graphic Designer | Brand Identity Specialist

+91 8000652127 | nitinsisodiya1614@gmail.com | Bikaner, Rajasthan | Open to Opportunities

PROFESSIONAL SUMMARY

UI/UX and Graphic Designer with 4 years of experience delivering end-to-end digital products across 10+ client platforms. Builds design systems, ships pixel-perfect Figma prototypes, and creates brand identities — logo, packaging, social media — straight to production. Consistently cuts handoff time and eliminates revision cycles.

WORK EXPERIENCE

UI/UX Designer

Mar 2022 - Feb 2026

Softmaco Development — Bikaner, Rajasthan

- Redesigned UX flows for 10+ client platforms; shared component library **cut design-to-dev handoff by ~40%**
- Shipped **15+ Figma prototypes** from concept to production, replacing informal dev decisions with documented specs
- Built reusable design system (tokens, components, grid) adopted across all projects — **eliminated duplicated effort**
- Dev-ready specs **reduced front-end revision cycles** and accelerated UI feature release pace

Graphic Designer

Mar 2022 - Feb 2026

Softmaco Development — Bikaner, Rajasthan

- Delivered complete brand identity systems for multiple clients with **zero post-approval revision rounds**
- Print-ready packaging for 3+ product lines — met all vendor specs on **first submission every time**
- 50+ social media graphics** per client on Instagram & Facebook, maintaining consistent brand identity

SKILLS & TOOLS

UI/UX: User Research, Wireframing, Prototyping, Interaction Design, Design Systems, User Flows

Graphic Design: Brand Identity, Logo Design, Packaging, Marketing Collateral, Social Media Graphics

Tools: Figma, Adobe Photoshop, Adobe Illustrator, Canva

EDUCATION

Bachelor of Computer Application (BCA)

2022 - 2025

Engineering College Bikaner — Computer Science, Design Focus

LANGUAGES

Hindi (Native) English (Professional)