

Nikita Grover

Graphic Designer & Illustrator

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Jaipur, Rajasthan

A creative and detail-driven Visual Designer with over one year of hands-on corporate experience in graphic design, illustration, video editing and motion graphics. Driven by a deep passion for visual storytelling and thoughtful design, I bring concepts to life through impactful visuals that balance creativity with strategy. Known for a strong eye for detail, adaptability, and a continuous desire to learn, eager to take on new challenges, refine my craft, and contribute meaningfully to innovative teams and growing brands.

Skills

- Illustration (digital and hand drawing)
- Graphic Design
- Branding
- Typography
- Animation and editing
- Packaging and advertising

Experience

Thrillophilia/Creative Designer

Sept 2025-Dec 2025, Jaipur (on-site)

As a Creative Designer at Thrillophilia, I work across both static and motion design to bring the brand's travel experiences to life. My role involves creating a wide range of visual content—everything from website statics, thumbnails, and partner creatives to newsletters, emailers, and social media posts. I also design illustrations and develop short animations for brand partnerships and campaigns. I collaborate closely with the marketing and partnerships teams to deliver visuals that not only look great but also communicate clearly and effectively.

Brand Blance/Motion Graphic Designer

Jan-Sept 2025, Jaipur (on-site)

As a Motion Graphic Designer, I was responsible for creating compelling visual content for a diverse range of clients, including several government organizations and cafes. My work primarily focused on transforming raw footage and data into engaging videos that were tailored for social media platforms like Instagram, LinkedIn and Facebook. Crafted Instagram posts, reels, and other visual content that aligned with each client's branding and communication goals. From conceptualization to execution, ensuring that the design and animations resonated with the target audience while maintaining a polished and professional look suitable for government clients.

Majestea Marketing/ Graphic Design Intern

Jun-Aug 2023, Jaipur (on-site)

Developed engaging content and built social media presence for various brands. Contributed by giving creative insights to the marketing team for creating ad campaigns. Prepared summary for brands to run campaigns effectively across all medias.

Digital Socialite/ Graphic Design Intern

Jul-Dec 2022, Jaipur (remote)

Developed engaging content for various social media platforms. Learned to use Instagram tools for better engagement. Build identity for a range of brands.

MentorMitr/ Graphic Design Intern

Jan-May 2022, Pune (remote)

Developed engaging content for various social media .

Ele Media/ Graphic Design Intern

Sept-Nov 2021, Jaipur (on-site)

Curated Infographics, logos and mockup designs for all media platforms.

Digital Advertising

While pursuing my degree, I've seized freelancing opportunities to gain hands-on experience in social media marketing, logo creation, printmaking and brand identity development.

Education

Higher Secondary Education

India International School

2018-2020

CBSE Board - 89%

Bachelor's in Visual Arts (Graphic Design)

MIT WPU, Pune

2021-2025

Softwares

- Photoshop
- Illustrator
- Canva (advance)
- After Effects
- Premier Pro
- Procreate

Soft Skills

- Time management
- Leadership and Team Work
- Visualization
- Communication and Adaptability

