

# NEERAJ KUMAR

Sr. UI/UX designer

919784820828

<https://www.linkedin.com/in/neerajjarial/>

neerajjarial1@gmail.com

<https://www.behance.net/neeraj83>



## EXPERIENCE

### CX / UX / UI / Product / Visual Designer: Principal Experience Designer

#### Trust Capital, FWC, Datamorphosis

01/2025 Till date Udaipur, Rajasthan

- Experience helping your team conduct research, present results, and develop plan to align design decisions with user insights and business objectives,
- Experience working in large global teams with many moving parts.
- Champion customer-centricity, accessibility and inclusion, and good design choices across functions.
- Mastery of design tool like Adobe Creative Suite, Figma, Sketch, Zeplin, Axure RP and other modern platforms.
- Strong UX/Product Design experience, preferably in BFSI sector.
- Design user experiences for BFSI clients and products in Agile environments.

### Technical Lead UX/UI Designer

#### 3i-infotech

07/2024 12/2024 Sector 62, Noida

- Collaborate with product managers and stakeholders to gather and refine user requirements within the defined scope.
- Create wireframe, user flow, flow diagrams, and storyboards to communicate interaction and design concept effectively.
- Use design tool like Figma to develop high-fidelity mock-ups and interactive prototypes that meet project goals.
- Design conduct UX Testing sessions with users to evaluate the usability, accessibility and desirability or prototypes.
- Work closely with developers to ensure design are implemented accurately and according to design specification.

### Sr. UI/UX Designer

#### Intraedge

03/2023 10/2023 Kalyani Nagar, Pune

- Creating interactive and engaging UX screens for web and mobile applications
- Expert in Prototyping tools Figma mock-ups)
- Designing captivating and professional presentations
- Design and deliver wireframes, user stories, user journeys, and mock-ups optimized for a wide range of devices and interfaces
- Translate concepts into user flows, wireframes, mock-ups, and prototypes that lead to intuitive user experiences
- Take a user-centred design approach and rapidly test and iterate your designs
- Ability to work collaboratively in a team environment
- Making sure all the outputs are based on User Centric Design approach

### Sr. UI UX Designer/Developer

#### lqmatrix

09/2022 02/2023 Trivandrum, Kerala

- Working with clients, engaging with them through discussion about design style recommendations and produce require layouts.
- Strong UX research and design skills.
- Skills to communicate complex idea effectively.
- Conduct User Research, User Interview, and work toward ideation creation
- Experience in design, with proven experience leading human cantered design projects and teams.
- End to end experience of managing design activities across the user-centred design process including strong design research skill and prototyping and facilitation of usability testing.
- Ability to produce high quality artefacts such as personas, journey maps, task models, wireframes, and interactive prototypes.

## SUMMARY

Achievement Driven professional targeting challenging assignments in Technical Lead UX/UI/Product Web Designer/Developer with a leading organization of repute in the IT industry.

## TRAINING / COURSES

### HCI/HFI/UX Design

LinkedIn

## LANGUAGES

### English

Advanced



### Hindi

Advanced



### Punjabi

Advanced



## Sr. UX Designer

### ArcGate

📅 02/2014 08/2022 📍 Udaipur, Rajasthan

- Client: ICICI Bank Banking Domain)
- Arcgate is a B2B company that provides business services
- Location: Udaipur, Rajasthan
- Preparing web design and front-end development by using HTML5 CSS3, jQuery, Bootstrap and cross-browser & cross-device compatibility
- Experience in creating icons and icon fonts
- Entering and managing defects in bug tracking system such as JIRA, Asana
- Collaborating with clients to provide suitable solution as per the requirements; maintaining progressive business relations with them
- Providing technical as well as creative guidance to the team of UX / UI & Web Designers to help them create products as per theme, message and ideology of the campaign
- Monitoring the implementation of website UI UX to ensure the adherence with the business theme
- UX Team Lead is responsible for managing the design team and helping the team to apply user-centred design methods to translate user needs, business objectives and technology capabilities into best-in-class user experiences.

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## Senior Web Designer

### Revinfotech Pvt. Ltd

📅 09/2013 01/2014 📍 Ludhiana, Punjab

- Created logo, banner design, graphic design and web design for the organization
- Creating interactive and engaging UX screens for web and mobile applications
- Working with clients, engaging with them through discussions about design style recommendations and produce require layouts
- Design and deliver wireframes, user stories, user journeys, and mock-ups optimized for a wide range of devices and interfaces
- Collaborate with design lead, product teams and pillar leads to craft end-to-end user flows
- Create high-quality UX and UI deliverables to communicate the intended user experience such as screen flow diagrams, prototypes, mock-ups, icons, and UI specification

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## Senior Web Designer

### GuavaSofts Pvt. Ltd

📅 08/2011 08/2013 📍 Ludhiana, Punjab

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## Web Designer

### Jindal Infomedia Pvt. Ltd

📅 03/2008 07/2011 📍 Ludhiana, Punjab

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## EDUCATION

### MCA

#### MCA from Sundar Nagar

📅 2005 📍 Ludhiana

- Punjab Technical University, Punjab

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### B.Sc. (IT)

#### Firoz Gandhi Market

📅 2003 📍 Ludhiana

- Punjab Technical University, Punjab

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### 12th

#### Punjab school education Board

📅 2000 📍 Jalandhar, Punjab

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### UI/UX/Web Design course

#### Xansa Websity

01/2006 12/2006 📍 Nakodar, Punjab