

Neerad Choudhary

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PROFILE

Motivated professional with a strong blend of technical and administrative skills, committed to contributing meaningfully toward organizational goals. Experienced in leveraging strategic thinking, business insights, and cross-functional collaboration to support business development and operational excellence. Eager to learn, grow, and add value to a dynamic team while continuously expanding my knowledge and capabilities.

KEY COMPETENCIES

Project Management	Team Management
Critical Thinking	Result Oriented
Market Research	Communication Skills

TECH STACK

CRM Management	MS Excel
R	MATLAB
SQL	

PROFESSIONAL EXPERIENCE

HANDYSOLVER

Mar 2023 - Sep 2023

Business Analyst

- Responsible for bridging business requirements with technological solutions using **Figma, Canva**
- Conducts requirements analysis and process comprehensive documentation (i.e. **Mockup designs, Wireframes, PPTs, BRD, FRD, QRD, Testing**) to support solution design and implementation
- Managed multiple concurrent projects (**10+**) ensuring stakeholder collaboration and on time delivery with measurable business impact (**25L+ generated**)
- Oversaw cross-functional project performance, defines responsibilities and ensures alignment with objectives and client success

Sep 2021 - May 2022

SPHINX WORLDBIZ LIMITED

Engagement Associate (US Team)

- Managed **Prototype and Electrical department** by setting up new meetings with leads
- Prepared and planned sprints accordingly to successfully achieve the desired goals
- Conducted market research and strategically managed a growing pipeline of over **500 qualified leads in the CRM**, ensuring organizational goals and enhancing efficiency
- Managed high impact projects and achieved more than the target continuously each sprint which contributed revenue growth over **\$200K**

May 2021 - Aug 2021

PLANETSPARK

Business Development Associate

- Consistently established **10-15** new client relationships each month, resulting in a steady month-over-month client base growth of **5-8%** and weekly targets were exceeded by **20-40%** throughout the period
- Played a key role in driving **revenue growth over 30lakh** by proactive engagement

EDUCATION & CERTIFICATIONS

**BACHELOR OF TECHNOLOGY-
ELECTRONICS AND COMMUNICATION**
UPES, Dehradun (2017-2021)

~Vocational Training- **Bhilai Steel Plant**
~Embedded System Design and IoT-
Texas Instruments
~Intern Training- **Adroit Control
Engineers**
~ Cisco Certified Network Associate
Routing and Switching (CCNA)-**CISCO**
~Smart Device and Mobile Emerging
Technologies-**Coursera**

PROJECTS

Color Detection using Image Processing:

Understanding of Image processing using MATLAB and being able to recognize the color, to further interface it with other micro-controllers

Sorting System Using Color Detection:

Color Detection using Image Processing in MATLAB by having practical use of sorting of materials based on their colors with the help of micro controllers and sensors.

License plate recognition with help of OCR:

Automatic License Plate Recognition library written in Python using ML

Resume Parser:

A simple resume parser for extracting data from Resumes/CVs made using Python in ML