

Ghanshyam Kewlani

DIGITAL MARKETING PROFESSIONAL

+918239782058 | gk009315@gmail.com

Motivated and results-driven Digital Marketing professional known for a strong work ethic and a positive, can-do attitude. Skilled in developing and implementing effective marketing strategies to enhance online presence and drive engagement. A reliable team player with excellent communication skills in both English and Hindi. Passionate about contributing to the success of the organization while enhancing personal knowledge and skills.

Experience

W3ERA Pvt Ltd | Marketing Executive

September 2022 – April 2024

Marketing Executive and SEO Executive*

- Developed and implemented effective marketing strategies to enhance online presence and drive engagement.
- Executed off-page SEO techniques to improve search engine rankings and increase website traffic.
- Interacted directly with clients to understand their needs and deliver tailored marketing solutions.
- Collaborated with team members to achieve organizational goals and objectives.
- Monitored and analysed marketing metrics to optimize campaign performance.

Education

B.COM

Commerce College

12th- Higher Secondary Certificate

2017-2018

Sanskar Senior Secondary School

Percentage: 67.69%

10th- Secondary School Certificate,

2015-2016

Sanskar Senior Secondary School

Percentage: 69.78%

Skills

- Digital Marketing Strategy
- Off-Page SEO
- Client Interaction and Relationship Management
- Data Analysis and Performance Monitoring
- Team Collaboration
- Basic Computer Skills
- Proficiency in English and Hindi
- Positive Attitude and Strong Work Ethic
- Problem Solving