



# Manvi Garg

## Personal Detail

Manvi Garg  
manvigarg788@gmail.com  
9664309929  
12, Adarsh Nagar, Street no. 3 Ajmer Road Beawar, Rajasthan.  
305901 Beawar  
November 11, 2001  
Indian

## Skills

- Canva
- MS-Office Suite
- Time management
- Multitasking
- Social media optimization

## Language

- English
- Hindi
- Marwadi

## Hobbies

- Art & Craft
- Travelling

## About Me

Hi, I'm Manvi Garg. I've completed my MBA in Marketing and HR from ICFAI Business School, Jaipur. During my internship, I worked on social media marketing, designed posts on Canva, and handled customer queries online. I also managed backend work for platforms like Flipkart, Limeroad and GlowRoad. I enjoy being creative, talking to people, and promoting products online. Now, I'm looking for a full-time job where I can use my marketing skills, learn new things, and grow in a good company.

## Education

• MBA - Marketing / HR ICFAI Business School, Jaipur CGPA 7.3	Feb 2025
• B.com MDSU University, Ajmer (Beawar) 60.56%	June 2023
• XII National Institute of Open Schooling 54.8%	Oct 2020
• X CBSE CGPA 6.2	May 2017

## Experience

(Internships)

- Modasfab & Craft LLP Jaipur  
(Feb15 – May25)

### Project Title: Digital Marketing Deliverables:

- Identifying and reaching out to potential customers
- Interacting with the customers to enhance customer relationships
- Social Media Strategy
- Canva Designing for promotions
- Customer handling via chat/calls
- Optimizing Social media handles i.e. Instagram, Facebook, WhatsApp
- Managing Backend operations of Lime Road, Glow Road, Flipkart

### Learning Outcomes:

- Engaging Audience
- Marketing of Products
- Effective Communication
- Understanding Customer Perception

## Certifications

---

- Digital Marketing - Make intern and E-Cell IIM Calcutta (Issued -October 2023)
- Tally-ERP 0.9 (Issued-2023)

## Scholastic Engagements

---

- Attended workshop on "Developing Essential Skills to be industry ready" by Mr. Rahul Kumar at ICFAI Business School, Jaipur
- Attended a Canva workshop by Mr. Hitesh Gulati at ICFAI Business School.
- Attended HR Conclave organized by ICFAI Business School, Jaipur

## Extra-Curricular Activities

---

- Participated in the Nukkad Natak competition.
- Participated in IBS Mart by Prayas club In ICFAI Business School, Jaipur.