

# MANOJ SUTHAR

Graphic Designer | Branding | Print & Digital Design

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Baniyala, Churu, Rajasthan



## SUMMARY

**Ambitious and results-driven Entry-Level Graphic Designer** with **intensive training** and **immediate real-world experience** in Branding, Social Media, and Print Production. Proficient in CorelDRAW, Photoshop, and Illustrator. Proven ability to deliver high-impact designs, evidenced by **40% client engagement growth** achieved within a short span. Seeking a dynamic role to leverage fresh skills and drive measurable brand success.

## EXPERIENCE & KEY ACHIEVEMENTS

### Graphic Design Intern

**UV DIGITAL** 09/2025 - Present | Sardarshahar, Churu

- Assisted senior design team in conceptualizing and executing print and digital projects, ensuring timely delivery and brand consistency across all platforms.
- Supported the senior designers in large-scale branding and print layout projects, learning advanced industry standards and workflows.
- Delivered high-quality graphic assets for social media and website use, resulting in improved online presence.

### Freelance Graphic Designer

#### Self Employed / Independent Projects

09/2025 - Present | Sardarshahar, Churu

- Designed and managed over 100 creative designs (posters, flyers, banners, etc.) for various small businesses, consistently meeting deadlines and maintaining strong brand alignment.
- Successfully conceptualized and executed a visual strategy that increased client social media engagement by 40% over a six-month period.
- Established a strong brand identity by designing comprehensive branding packages (logos, business cards, merchandise) for multiple clients, helping them establish a professional and easily recognizable visual identity.
- Managed all client communication and feedback cycles, ensuring 100% client satisfaction with final deliverables.

## EDUCATION

### Bachelor of Arts (Political Science)

**Maharaja Ganga Singh University (MGSU) Bikaner (2024–Present)**

09/2024 - 09/2027 | Sahawa, Churu

### Graphic Design Training (Professional Course)

**TIMS Institute Sardarshahar, Churu**

04/2025 - 09/2025 | Sardarshahar, Churu

## SKILLS

CorelDRAW | Adobe Photoshop

Adobe Illustrator | Canva

Branding & Logo Design

Social Media Post Design (Static/Video)

Packaging & Print Design

Typography & Color Theory

Client Communication

Creative Thinking | Team Collaboration

Time Management | Detail Orientation

Project Planning | Concept Development

Presentation

## CERTIFICATION

**Mastering Graphic Design Certification – TIMS Institute Sardarshahar, Churu (2025)**

Completed an in-depth course covering logo design, branding, poster design, and printing layout skills.

**Visual Design Fundamentals – YouTube / Online Learning (2024)**

Self-learned creative design techniques and software tools including Photoshop, Illustrator, Canva and CorelDRAW.

**Tally Accounting Certification – TIMS Institute Sardarshahar, Churu (2024)**

- Gained practical knowledge of accounting, billing, and inventory management for small businesses.