

# KAASHVI AGRAWAL

## Graphic Designer

I am a Master of Visual Arts (MVA) graduate, with a strong academic foundation in design and visual communication. I completed my Bachelor's degree in 2022, and have consistently pursued opportunities to deepen my skills and broaden my creative vision. Alongside my academic journey, I've been an active member of the National Service Scheme (NSS) and regularly volunteer with NGOs for social and welfare causes, reflecting my commitment to community and meaningful engagement.

Hailing from Jaipur – The World Heritage City, I manage a diverse and evolving portfolio that showcases my design sensibilities, storytelling ability, and passion for visual arts. I am now seeking challenging opportunities where I can apply my skills, continue learning, and grow professionally. I'm eager to work in environments that inspire creativity and provide the scope to contribute meaningfully while honing my craft.

## CONTACT

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PUNE

## SKILLS

- Decision Making
- Creative
- Team Management
- Interactive
- Team Building
- Effective Communication
- Quick Learner
- Photoshop
- Illustrator
- Ms Word

## HOBBIES



## EXPERTISE

- Brand & Identity Design
- Marketing & Advertising Design
- Print Design
- Infographic & Data Visualization
- Presentation & Pitch Deck Design

## LANGUAGES

- English (Fluent)
- Hindi (Fluent)

## WORK EXPERIENCE

### GoingZero

2023

#### GRAPHIC DESIGNER

- Managed an active Calendar of content and composed and prepared for Graphics.
- Handled all Social Media account for the same. Worked for the Growth of the Brand.
- Gave a Brand identity and look.

### AurigaIT

2025

#### GRAPHIC DESIGNER

- Collaborated with cross-functional teams including developers, product managers, and marketers to create impactful digital assets for web and mobile applications.
- Designed UI elements, icons, infographics, pitch decks, and marketing creatives aligned with modern UX/UI trends and brand guidelines.
- Led visual branding initiatives for client projects, ensuring consistency across digital touchpoints.
- Translated complex technical ideas into clear and engaging visual stories for presentations, websites, and social media.
- Worked closely with the development team to ensure design feasibility and optimized asset delivery.

Creative and results-driven freelancer with 6 years of experience collaborating with renowned brands like Souled Store, Starbucks, OHi, Curious Coffee etc.

Expertise spans branding, content creation, and marketing strategy, delivering impactful solutions that enhance brand visibility and drive engagement. Adept at managing multiple projects while maintaining a keen focus on creativity and client satisfaction.

## EDUCATION

Rukmani Birla Modern High School

**Humanities**  
**5.5**

IIS (Deemed to be University)

**Bachelors**

**Graphic Designing**  
**10**

MIT ADT UNIVERSITY (Pune)

**Masters**

**Graphic Designing**  
**8.0**