

JAVED ALI
UI UX Designer | Web Designer

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PROFESSIONAL SUMMARY

Creative Graphic Designer & Web Designer with 5+ years of experience in designing high-converting websites, landing pages, banners, and marketing creatives.

CORE SKILLS

- Graphic Design (Website, Ads, Social Media Banners)
- Website & Landing Page Design
- HTML5 & CSS3 (Responsive & Mobile-First)
- Adobe Photoshop, Illustrator, Figma
- UI/UX Design & Visual Hierarchy
- Video Creatives & Motion Banners
- WordPress & CMS Customization
- SEO-Friendly Web Design
- Cross-Browser & Performance Optimization
- Basic JavaScript & React (Working Knowledge)

PROFESSIONAL EXPERIENCE

Extreme Web World — Frontend Developer & Web Designer (2022 – 2025)

- Designed and developed responsive websites and landing pages
- Created website banners, promotional creatives, and social media graphics
- Optimized UI designs for SEO, page speed, and conversions
- Collaborated with marketing and development teams

Noble Web Studio Pvt. Ltd. — Web Designer & Graphic Designer (2020 – 2022)

- Designed HTML and CSS based landing pages
- Created marketing banners and website creatives
- Maintained brand consistency across projects
- Worked closely with clients and developers

BANNERS & VIDEO CREATIVES

Design samples including website banners, 3D creatives, social media posts, and short video creatives

FIGMA PROJECTS

1. Amoni
2. Fallovers
3. Papermillsurplus
4. Fsia
5. Freshy Foods

EDUCATION

M.A. – Maharaja Ganga Singh University

B.A. – Rajasthan University

LANGUAGES

Hindi (Native) | English (Intermediate)