

# JATIN BHARDWAJ

## Business Analyst

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### SUMMARY

- Highly motivated and detail-oriented Business Analyst with a strong foundation in data analysis, business intelligence, and process optimization.
  - Proficient in Excel, SQL, Power BI, and Python, with experience in requirement gathering, stakeholder collaboration, and data-driven decision-making.
  - Exposure to digital marketing, including client meetings, client management, and team coordination, enhancing communication and strategic thinking skills.
  - Strong ability to analyze business requirements, translate them into functional insights, and support decision-making processes.
  - Adept at working in fast-paced environments, managing multiple stakeholders, and delivering insights to optimize business performance.
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### EXPERIENCE

#### Business Analyst intern

Oct 2024 - Mar 2025

InsureFast | Jaipur, Rajasthan

- Collaborated with InsureFast's in-house tech and product teams to support the development and launch of their digital insurance platform for vehicle dealerships and customers.
- Assisted in gathering business requirements from internal stakeholders (sales, support, operations) and documented them in the form of BRDs, FRDs, and user stories.
- Worked closely with dealership partners (car/bike showrooms) to collect feedback, track policy issuance performance, and identify platform usability issues.
- Helped design user flows, onboarding journeys, and lead dashboards to support sales and operations through data-driven insights.
- Validated features during development sprints, participated in UAT testing, and ensured timely resolution of issues by coordinating with dev team.

#### Data Science Intern

Sep 2023 - Mar 2024

Learn & Build | Jaipur, Rajasthan

- Developed a strong foundation in data analysis, business intelligence, and machine learning concepts.
  - Learned to use Excel, SQL, Power BI, and Python for data handling, reporting, and visualization.
  - Gained exposure to data preprocessing techniques, understanding how to clean, manipulate, and structure data for analysis.
  - Explored various business analysis methodologies, including requirement gathering, stakeholder communication, and data-driven decision-making.
  - Studied real-world case studies to understand how businesses optimize processes using data insights.
  - Learned about Power BI dashboards and data visualization best practices, enhancing my ability to present insights effectively.
  - Understood the fundamentals of predictive modeling and data-driven strategy development.
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### TECHNICAL SKILLS

- Methodologies:** SDLC, Agile/Scrum, Waterfall.
  - Documentation:** BRD, FRD, SRS.
  - Project Management Tools:** JIRA, Asana, MS Project.
  - Data Analysis & Visualization:** Excel, Power BI, SQL, Python
  - MS Tools:** MS Powerpoint, Ms Word
  - Soft Skills:** Requirement Gathering, Decision-making, Strategic Thinking, storytelling, Strong Communication, Team Management, Market Analysis, Competitive Analysis Risk Analysis, SWAT Analysis, CRM.
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## **EDUCATION**

**Bachelor of Technology in Computer Science**

Arya College Of Engineering

**July 2020 - May 2024**

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## **PROJECTS**

### **Digital Insurance Platform – InsureFast**

- Contributed to the development of an online vehicle insurance platform to digitize manual policy issuance for car/bike dealerships using APIs from providers like ICICI, SBI, and HDFC.
  - Gathered and analyzed business requirements through discussions with sales, operations, and dealership partners.
  - Prepared documentation including BRDs, FRDs, and user stories to support the tech and product teams.
  - Designed user flow diagrams, onboarding journeys, and lead tracking dashboards to improve usability and sales efficiency.
  - Performed UAT testing to validate key features (quote generation, document uploads, policy downloads) and ensured issue resolution during sprints.
  - Conducted competitor analysis (PolicyBazaar, InsuranceDekho, Acko) to support product benchmarking and innovation.
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## **CERTIFICATIONS**

- Data Science Program and Internship by Learn and Build
  - Accenture Data Analysis and Visualization Job Simulation by Forage
  - Certifications of Participant on Rajasthan Police Hackathon
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