



AJAY KUMAR

E-Commerce Executive

ABOUT ME

Motivated and results-driven Ecommerce Account Manager with hands-on experience in managing online stores and growing digital sales. Currently running a handmade rug business on Etsy with strong expertise in product listing optimization, SEO, and customer engagement. Skilled in using AI tools for content creation and marketing. A quick learner with strong communication skills, seeking international work opportunities for career growth.

SKILL

Canva

Google Sheets

MS Excel

Microsoft Word

AI Assistance

LANGUAGE



Hindi



English

CONTACT

DOB: 23/08/2004

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Ellenabad, Haryana, India

EXPERIENCE

Freelance Ecommerce Account Manager

(Worked with multiple brands)

- Managed customer transactions and handled daily order processing
- Maintained records of sales, payments, and customer data
- Resolved customer queries professionally and efficiently
- Improved operational efficiency using digital tools
- Improved product visibility using SEO
- Coordinated with multiple brands and clients

Companies: Brandup Services, Jaipur Pinkcity Rug, Rugmantra Jaipur, Rugworld, Carpetloom Jaipur, Rugstage, Floorcrafts, Dudirugs

Founder – Handmade Rug Business (Etsy)

- Managed business operations including pricing, billing, and customer handling
- Dealt with domestic and international customers
- Maintained financial records and tracked payments
- Developed strong negotiation and communication skills

EDUCATION

2021-2024 **B.A B.Ed (4-Year Integrated)**
Maharaja Ganga Singh University, Rajasthan

2019-2020 **12th (Senior Secondary)**
Board of Secondary Education Rajasthan (Ajmer Board)

DECLARATION

I hereby declare that the above information is true and correct to the best of my knowledge. I am committed to performing my duties with honesty, dedication, and professionalism.