



HIMANSHU PAREEK

Graphic Designer
Social Media Specialist

Work Experience

Graphic Design Intern (10 Feb 24 - 10 July 24)

The Brand Chapter, Jaipur (5 Months)

During my internship at this creative agency, I gained real-world experience in brand development and client communication.

Graphic Designer & Social Media Executive (14 Aug 24)

Setia Auto Finance (NBFC), Jaipur (1.5 Year)

At Setia Auto Finance, I manage end-to-end design and marketing needs for a finance company, focusing on branding, digital presence, and visual storytelling.

Freelance Graphic Designer & Social Media Manager **Self-employed (Freelancing since 2021)**

Freelancing helped me explore the real needs of various brands and sharpened my ability to adapt creatively.

- Successfully managed 50+ brand accounts, including startups, boutiques, cafes, fashion labels, and local businesses
- Delivered complete social media management: post design, captions, story highlights, ad creatives, and account growth strategy
- Created branding kits from scratch – logo, color palette, typography, and content templates
- Specialized in performance-oriented creatives: sales banners, festival posts, influencer collabs, and motion ads
- Maintained client relationships and delivered consistent, quality work on time

Education

Bachelor of Computer Applications (BCA) - 2025

Poddar Group of Institutions, Jaipur – Completed

Graphic Design Certification - 2023

Creative Clicks Institute – 8-month course


Digital Marketing Certification - 2023

Creative Clicks Institute – Completed alongside design training

About Me

Creative and results-driven Graphic Designer with 3+ years of hands-on experience in digital design, branding, and social media management. A graduate in BCA with professional certifications in graphic design and digital marketing. Proficient in leading design software and AI tools, with a flair for creating visually impactful content and animated ads. Adept at managing online presence for over 50+ brands through freelance projects and current employment at an NBFC. Seeking to bring creativity, strategic thinking, and a growth mindset to dynamic design teams.

Contact

 7976122960

 himanshupareek2024@gmail.com

 Kalwar Road, Jaipur

Design Skills

Graphic Tools: Photoshop, Illustrator, CorelDRAW, Canva, Figma.

Motion & Video Editing: After Effects, Premiere Pro, DaVinci Resolve, CapCut.

AI Expertise: AI-based animation, ad creation, and visual generation

Digital Marketing: Social media ads, keyword research, account handling

Language

- Hindi – Native
- English – Basic