

# HARSHIT SHARMA

## GRAPHIC DESIGNER

### CONTACT

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V/P Sinwar, Ward No. 45, Sirsi Road  
Bindayaka, Jaipur.(Raj.)

### SKILLS

- Proficiency in Design Software
- Photoshop
- Coral Draw
- Figma
- Canva
- illustrator
- Filmora
- Basic Wordpress
- Typography
- Brand Identity Development
- Print Production
- Video Editing
- Creativity
- Problem Solving

### EDUCATION

#### BBA

#### Rajasthan University

2014-2017

#### Senior Secondary

#### Rajasthan Board of Education

2013-2014

### PROFILE

Dedicated graphic designer with a passion for transforming ideas into visually stunning creations. Armed with a keen eye for detail and a strong understanding of design principles, I specialize in crafting compelling visuals across various mediums. With 2 of experience in the IT industry, I have honed my skills in graphic design, branding, and digital media, consistently exceeding client expectations.

### WORK EXPERIENCE

#### Graphic Designer

Technology Mindz

2022 - Present

- Create brand identities, including logos, color schemes, and brand guidelines, ensuring consistency across all touchpoints.
- Design print collateral such as brochures, flyers, posters, and business cards, adhering to brand standards and print specifications.
- Develop digital assets for web and social media platforms, including banners, ads, and social media graphics, optimizing for user engagement.
- Conduct thorough research on design trends, competitors, and target audience preferences to inform design decisions and strategies.
- Collaborate with cross-functional teams, including copywriters, marketers, and developers, to ensure cohesive brand messaging and alignment with project goals.
- Stay updated on industry advancements and emerging technologies, continuously enhancing skills and staying ahead of design trends.


#### Graphic Designer


Maharshi Graphics

2021-2022

- Conceptualized and designed print materials like brochures, posters, and packaging.
- Prepared print-ready files using Designing Tools for offset, digital, and large format printing.
- Collaborated with clients to meet branding and marketing objectives.
- Troubleshooted technical issues and ensured print quality with production teams.
- Provided design recommendations on print techniques, paper, and finishing options.
- Stayed updated on printing technologies and incorporated innovative solutions.
- Supported sales and marketing with creative proposals and presentations.

## LANGUAGES

English 

Hindi 

## ATTRIBUTES

- Efficient to perform any kind of work which is entrusted.
- Self-confidence, Honesty, Positive Attitude & Reliability.
- Critical Thinking, Active Learning, Smart Judgement & Decision Making.
- Service Orientation, Complex Problem Solving.

## HOBBIES

- Curiosity to Learn About New Things
- Designing
- Photography
- Drawing and Sketching

## PERSONAL DETAILS

**Father's Name** - Chittar Mal Sharma  
**Mother's Name** - Manju Sharma  
**Date of Birth** - 10-12-1998

I hereby declare that the information provided in this resume is true and accurate to the best of my knowledge.

**HARSHIT SHARMA**

## PROJECTS

### Spiider Security

#### Responsibilities

- Collect requirements for logo and branding work.
- Logo creation
- Brand color scheme decision.
- Brand guideline decision.

### Prchit Technology

#### Responsibilities

- logo creation.
- Brand guideline decision
- Branding document design like - brochure, letter head, certificates etc...
- Images design for website.

### Universe Group of Schools

#### Responsibilities

- Collect requirements for designing work.
- Printing documents design like - Brochure, Letter Head, Banner etc..
- Social media post design.
- Internal & external event branding designs

### Technology Mindz

#### Responsibilities

- New logo design.
- Brand guideline decision.
- Corporate documents design like - ID cards, brochures, letter head, banners etc....
- Innovative corporate PPT design for clients.
- Social media post design.
- Banner & other images design for official website.