

Charu Siddhawat

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PROFESSIONAL SUMMARY

Finance professional with an MBA in Financial Management and Business Analysis certification from IIBA. Over 2 years of proven experience in financial management, strategic planning, business analysis, and project execution. Former Assistant Manager at ICICI Bank with hands-on expertise in financial reporting, budgeting, and client relationship management. Experienced in handling grant applications and startup funding processes.

PROFESSIONAL EXPERIENCE

Project Management - Coozmoo Digital Solutions

Sept 2024 – Jan 2025

- Bridged the gap between clients and technical teams by effectively gathering and translating requirements,
- Created detailed BRDs and FRDs to align client expectations with development deliverables.
- Used Basecamp, Fiverr, and SEO tools (Ahrefs, SEMrush)

Associate (Grants Department) - Marwari Catalysts

Jan 2024 – Sept 2024

- Managed financial grant applications under schemes like SISFS, Startup India, DPIIT, and iStart.
- Provided strategic financial support to early-stage startups.
- Collaborated with incubators and VCs to optimize funding opportunities.

Assistant Manager (Branch Banking) - ICICI Bank Ltd.

Aug 2022 – Aug 2023

- Delivered core banking services with a focus on financial analysis, budgeting.
- Proficiently used CRM, VRM, and Finacle for banking operations.
- Assisted in planning and implementing branch-level financial strategies.
- Analyzed customer portfolios to offer optimal financial solutions.

EDUCATION

Master of Business Administration (MBA) – Financial Management

Jai Narain Vyas University | 2020 – 2022

Bachelor of Commerce (B.Com) – Accounting

Vyas College of Commerce & Business Administration | 2016 – 2019

SKILLS

Hard Skills:

Microsoft Excel | Financial Management & Reporting | Tableau | JIRA (Agile) | Zoho | Lucidchart | Finacle | Ahrefs | SEMrush | Basecamp | Financial Analysis | Keka | Fiverr

Soft Skills:

Leadership | Analytical Thinking | Communication | Time Management | Team Collaboration | Problem Solving

CERTIFICATIONS

- **Certified Business Analyst Professional (CBAP®)** – IIBA, Simplilearn | 2024
- **Business Analyst Master's Program** – Simplilearn | 2024
- **Tableau for Business Analytics** – Simplilearn | 2024
- **MS Excel** – Simplilearn | 2024
- **Prompt Engineering with GPT** – Coursera | 2023