



# Priya Goswami

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## Objective

Detail-oriented and CSPO-certified professional with 5+ years of experience bridging business needs and technical execution. Proven track record in Agile project management, business analysis, and cross-functional team coordination. Skilled in delivering scalable digital solutions through efficient backlog management, user-centric documentation, and proactive stakeholder engagement. Seeking a dynamic role where I can drive product strategy, ensure delivery excellence, and add measurable value to business outcomes.

## Experience

- Dotsquare** 2023 - Present  
Business Analyst/Project Manager  
Detail-oriented Business Analyst with a proven track record of translating complex business needs into functional solutions. Skilled in requirement gathering, stakeholder communication, process improvement, and cross-functional team coordination. Adept at working in Agile environments and delivering results under tight deadlines.
- Emizen Tech** 2022 - 2023  
Business Analyst  
Worked as a bridge between business stakeholders and the technical team. Their primary role is to understand business needs, gather and document requirements, and ensure that the final product or solution meets those needs. They work closely with clients, project managers, developers, designers, and QA teams to ensure smooth communication and successful project delivery.
- Volan Software PVT LTD** 2021 - 2022  
Business Development Executive  
Results-driven Business Development Executive with hands-on experience in freelancing platforms like Upwork, Freelancer, and Fiverr. Skilled in identifying business opportunities, crafting compelling proposals, and converting leads into long-term clients. Proven ability to drive sales, build strong client relationships, and collaborate with delivery teams to ensure successful project execution.

## Education

- Amity University Nodia** 2024  
Pursing MBA in Information Technology  
Ongoing
- Arya institute of engineering and technology** 2020  
B.Tech in Information Technology  
78%
- Kendriya Vidyalaya No.1 AFS Jodhpur** 2016  
12th  
80%
- Kendriya Vidyalaya No.1 AFS Jodhpur** 2014  
10th  
95%

## Skills

- Agile/Scrum Project Management : Strong command over Agile methodology, sprint planning, and scrum rituals.

- **Product Backlog & User Story Management:** Skilled in backlog grooming, prioritizing features, and writing actionable user stories.
- **Client Communication & Stakeholder Management:** Experienced in managing expectations, gathering feedback, and presenting solutions.
- **Requirement Gathering & Documentation (BRD/SRS):** Expert in translating business needs into structured, detailed technical documentation.
- **Cross-Functional Team Collaboration:** Efficient in working with design, development, QA, and client teams to deliver outcomes.
- **JIRA, Trello:** Proficient in using Agile tools for task tracking, documentation, and team collaboration.
- **Sales & Business Development Strategy:** Skilled in generating leads, negotiating deals, and closing freelance projects.
- **Roadmap & Release Planning:** Experience in defining MVPs, prioritizing feature delivery, and aligning with business goals.
- **Process Mapping & Wireframing:** Ability to visualize user journeys and create functional wireframes or process diagrams.

## Projects

- **1. Intelligrader 360 – AI-Based EdTech Platform**

Region: UK | Platform: Web Software  
Technologies: AI/ML, .NET

University exam management system that uses AI to detect plagiarism and grade students based on subject-wise performance, ensuring academic quality and integrity.

- **2. Tradies Hub – On-Demand Service Booking App**

Region: Australia | Platform: Mobile App  
Technologies: Flutter, .NET

A marketplace app connecting service providers (tradies) with users to book at-home services, view provider profiles, and schedule appointments.

- **3. The Waste App Collector – Eco-Friendly Utility App**

Region: Australia | Platform: Mobile App  
Technologies: React Native, .NET

Location-based app enabling users to book waste pickup from home, track nearby collectors, and earn rewards for continued usage.

- **4. CarLift App – Ride Sharing & Cab Booking Solution**

Region: UK | Platform: Web Software  
Technologies: React Native, PHP (Laravel)

Ride-booking platform for office, school, and trip commutes offering shared or solo rides with live ETA and instant cab availability.

- **5. ESIESI – E-Commerce Shopping Platform**

Region: US | Platform: Web & Mobile App  
Technologies: React Native, Shopify

Online shopping app for daily essentials with integrated coupons, discounts, and smooth checkout for both mobile and desktop users.

## Achievements & Awards

- 1. Certified Scrum Product Owner (CSPO) Issued by Scrum Alliance Date Earned: 19th April, 2025 Mastered Agile product ownership, backlog management, and value-driven delivery strategies.
- 2. Inbound Sales Certification Issued by HubSpot Academy Date Earned: 11th April, 2025 Gained expertise in modern sales techniques, lead nurturing, and customer journey alignment.
- 3. Gen Z & AI: Unlocking Future Workforce Potential Issued by Google Date Earned: 04 March, 2025 Explored how Gen Z interacts with AI, workplace expectations, and digital-first strategy.
- 4. Project Management Certification Issued by Simplilearn SkillUp Date Earned: 20th February, 2025 Focused on planning, execution, monitoring, and Agile project lifecycle management.
- 5. Business Analyst Certification Issued by Simplilearn SkillUp Date Earned: 20th February, 2025 Covered core BA skills like requirement gathering, stakeholder communication, and documentation.