



# SWETA SHARMA

UI/UX Designer

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📍 jaipur, Rajasthan

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## EDUCATION

M.Des (UX/UI)  
**Vivekananda Global University**  
2022 - 2024

B.Sc (PCM)  
**Subharti University**  
2020 - 2021

## SKILLS

- Figma
- Adobe Illustrator
- Portrait Sketching
- Lottie Animations
- Stenographer
- Visio Software
- Tally ERP 9
- HTML
- Microsoft Word & Excel

## LANGUAGE

English

Hindi

## About Me

Passionate UX/UI designer and sketch artist with a unique blend of creativity and analytical thinking. I specialize in crafting intuitive and visually compelling user experiences that resonate with users and meet client goals. With a strong foundation in design principles and a commitment to continuous learning, I thrive in collaborative environments, always seeking to push the boundaries of design while enhancing user satisfaction.

## WORK EXPERIENCE

GTA (Tiran Solution Inc.) Company (Jan 2020 - June 2021)  
**QA Work**

- Documentation: maintaining clear and comprehensive documentation, results, and reports.
- Continuous Improvement: Improvements to enhance the overall quality assurance process.

Hopeitz Software & Development Company (Dec 2023 - Jan 2025)  
**UX/UI Designer**

- Redesigning Apps: Creating a more user-friendly and interactive layout for users.
- Illustrations: designing custom illustrations that enhance the app's aesthetics and help convey messages or concepts effectively.
- Cover Images: Creating eye-catching cover images that attract users and communicate the app's purpose or value proposition.

ShaadiDukaan (Jan 2025 - Present)  
**UI Designer**

- Banner & Poster Design: Design banners for events, social media, and print (e.g., venue banners, online promotions, vendors).
- Promotional Ads: Design social media ads (Instagram, Facebook, Pinterest).
- Video Editing: Edit wedding teasers, promotional reels, behind-the-scenes content.