






# BABULAL CHOUDHARY

Web Designer | Graphic Design

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## EDUCATION

BCA  
(Bachelor of Computer Applications )  
**Suresh Gyan Vihar University**  
2015 - 2018

MCA  
Master of Computer Applications  
**Jaipur National University**  
2019 - 2021

## SKILLS

- HTML5, CSS3,
- Bootstrap, JavaScript
- Responsive
- Basic PHP & MySQL
- WordPress
- Graphic Design
- Digital Marketing

## About Me

I'm a creative professional with over 6 years of experience in Graphic Design, Web Design, and Digital Marketing. Over the years, I've worked on building strong brand identities, developing modern and responsive websites, and creating effective digital marketing campaigns. My work blends creativity with strategy — focusing on designs that communicate clearly and marketing that delivers real results. Currently, I'm working independently, helping clients grow their digital presence through smart design and marketing solutions

## WORK EXPERIENCE

March 2025 - present

Self-Employed Professional

Web designer and Graphic

Currently working as a Self-Employed Professional, handling projects in **Graphic Design, Web Design, and Digital Marketing**. My work includes creating brand identities, logo designs, and social media creatives, along with developing responsive and user-friendly websites using WordPress, HTML, CSS, and Bootstrap.

I also manage digital marketing campaigns, social media strategy, and online brand promotion to help clients grow their presence and reach. Focused on delivering creative, practical, and results-driven solutions for every project.

Nov 2023 - March 2025

DRSOS DESIGN VENTURES PRIVATE LIMITED

Graphic and web designer

Worked as a **Graphic Designer**, creating brand identities through logo design, branding materials, and social media creatives. Along with graphic work,

I was also involved in **web design** — designing modern, responsive, and user-friendly layouts using Figma. My focus was on building visually appealing and consistent designs that communicate brand values effectively across both print and digital platforms.

## SOFTWARE'S

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- Photoshop
- CorelDRAW
- Adobe XD
- Figma
- Filmora

## WEB DESIGN PROJECTS

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- [TailTag\\_Ux Design](#)
- [animaldata Ux Design](#)
- [Rsg\\_Group WordPress Site](#)
- [Digital Business Grow WordPress Site](#)

## GRAPHIC PROJECTS

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- [Lakshya print art](#)
- [Rokadiya Sales](#)
- [RSG Group](#)

March 2022 - Nov 2023  
JKS Architecture

### It Support and Digital Marketing

Worked as an **IT Support Executive**, handling website and portal management along with resolving system-related issues such as Windows errors, software installation, and troubleshooting.

Also contributed to **Digital Marketing activities** – managing social media platforms, creating engaging graphics, and running Meta ad campaigns to improve brand visibility and audience reach. Focused on maintaining smooth technical operations while supporting online marketing growth.

Aug 2020 - Feb 2022

Aimbue technologies Pvt. Ltd.

### Web and Graphic designer

Worked on **web design and development** using HTML, CSS, Bootstrap, JavaScript, and WordPress (Elementor & WPBakery). Focused on creating responsive, user-friendly websites.

Additionally handled **graphic design** projects including branding, logo design, social media creatives, and packaging design – ensuring a cohesive visual identity across digital platforms.

## INTERESTES

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- Continuous Learning & Skill Development
- Exploring New Design Trends