

ANKIT KHATRI

Business Analyst

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SUMMARY

I am a recent graduate with a strong foundation in data analysis and business processes, eager to leverage my skills as a Business Analyst. The experience includes gathering requirements, analyzing data, and presenting actionable insights to support decision-making. Skilled in 3+ tools like Excel, SQL, and Power BI, commitment lies in delivering effective, and data driven solutions for process improvements.

EXPERIENCE

SEO Writer

Travel Saga Holidays

08/2024 - 12/2024 Jaipur, Rajasthan

Dubai based company specializing in travel and holiday services.

- Developed 5+ SEO-optimized content strategies for every article by analyzing market trends and user behavior, enhancing online visibility and driving engagement.
- Translated data-focused insights into actionable content plans, ensuring alignment with business goals and audience needs.
- Optimized 10+ content performance by identifying trends and adjusting workflows to meet tight deadlines efficiently.
- Collaborated with 3+ cross-functional teams to design and implement strategies that exceeded performance benchmarks.

Data Science Trainee

Learn and Build Pvt. Ltd.

07/2023 - 08/2023 Remote

A company focused on training and practical learning in data science.

- Leveraged Python, SQL, and machine learning tools (TensorFlow, scikit-learn) to analyze 3+ complex datasets, driving actionable insights for strategic business decisions.
- Applied 5+ statistical methods and data visualization techniques using Matplotlib and Seaborn to identify key trends.
- Collaborated with 4+ teams to optimize predictive models and enhanced data quality through rigorous preprocessing and cleaning.
- Contributed to the successful deployment of datacentric business solutions by integrating advanced analytics with organizational objectives.

EDUCATION

Bachelor of Technology

Poornima College of Engineering

10/2021 - 05/2025 Jaipur

Senior Secondary School

Lord Buddha Public School

04/2020 - 06/2021 Kota

Secondary School

Maheshwari Public School

04/2018 - 03/2019 Kota

STRENGTHS

Strong Interpersonal Skills

I have strong-interpersonal skills and a keen eye for detail which aids in meticulous documentation.

Problem Solving Attitude

My problem-solving attitude has enabled me to successfully tackle challenges in data analysis.

SKILLS

MS Excel

Communication Skills

Power BI

Data-Driven Planning

Documentation

Presentation Skills

Data Analysis

Strategical Thinking

Adaptability

Organisational Skills

Active Listening

EXTRA-CURRICULARS

Lead, Designing & Decorative

Founded and led a team of 40+ creative individuals by organising several events and implementing unique strategies.

Advisory, Aarohan Fest

Mentored and advised the Student Planning Department at Aarohan fest 2024 in planning and execution.