





# ANJALI SINGH


Graphic Designer


## Profile

I'm an Enthusiastic and detail-oriented graphic design student with six months of hands-on experience in Adobe Photoshop and Illustrator. Skilled in branding, logo design, and packaging, with a passion for creating visually compelling designs. Currently pursuing a certification course to further enhance my skills. Seeking an internship to contribute to innovative projects and refine my creative abilities.

 9649521244

 rathor2003024@gmail.com

 <https://www.behance.net/anjalisingh278>

 Alwar, Rajasthan

## Education

**Bachelor of Arts (Pursuing)**  
Matsya University

**Graphic Design (Certification)**  
TGC Delhi

## Expertise

Logo Design

Branding

Packaging Design

Brochure Design

Stationery Design

Poster Design

Advertisement Design

Visiting Card

Creative Cartoon Illustration

Perspective-Based Cityscapes

## Language

English

Hindi

## Work Experience

### Internship - Mavenwit

- Gained hands-on experience in graphic design by working on diverse projects such as T-shirt graphics, website banners, Instagram story posts, and membership cards. Successfully delivered designs aligned with the brand's identity. Awarded a Certification of Completion and a Letter of Recommendation for performance and creativity.

### Freelance Project - Real Estate Client:

- Collaborated with a client developing a landmark property into a mall with multiple retail spaces. Designed a promotional advertisement post optimized for social media, ads, and stories, effectively showcasing investment and retail opportunities. The client highly appreciated the design for meeting expectations and capturing their vision.

## Projects

### Butterfly Kiss {branding and collateral design}

- Designed a cohesive brand identity for a fictional makeup brand, focusing on elegance and sophistication.
- Logo Design: Created a unique logo reflecting the brand's classy and feminine vibe.
- Stationery Design: Designed branded collateral, including visiting cards, letterheads, and envelopes, ensuring consistency across all materials.
- Brochure Design: Developed a detailed 6-page brochure showcasing the brand's products, values, and aesthetic.
- Packaging Design: Created a lip gloss packaging design, emphasizing the brand's focus on beauty and elegance.

## Skills

- Software Proficiency : Adobe Photoshop, Adobe Illustrator, Corel Draw, Adobe After Effects.
- Technical Skills : Vector illustration, Photo manipulation, Typography, Layout design, Visual storytelling.
- Soft Skills : Team collaboration, Time management, Problem solving, Creative brainstorming, Effective communication, Project coordination, Client interaction, Adaptability skills.