

ADITYA SINGH

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Summary

B.Tech student with hands-on experience in data quality, market research, and business intelligence, with a strong foundation in data analysis, Excel, SQL, and process coordination. Skilled in managing large datasets, ensuring data accuracy, and working collaboratively across teams. I'm passionate about using data-driven insights to improve decision-making and contribute meaningfully to impactful projects.

Professional Experience

Visuti Career pvt. India (On-Site) Role, Jaipur

Jan 2025 - Present

- Gained hands-on experience in educational data workflows, focusing on research, data mining, and the use of digital platforms to support student counseling and academic planning at Visuti Career.
- Acquired skills in securely processing student information, generating insights through data visualization, and developing interactive dashboards to support decision-making in admission guidance and performance tracking

Saksham Divyang Seva kendra, India (Hybrid)Role, Jaipur

July 2022 - Feb 2024

- Managed and executed community-focused programs in education and health, overseeing volunteer teams, coordinating with stakeholders, and conducting field research to assess needs and measure impact.
- Handled data collection, reporting, and dashboard creation to evaluate program performance, support fundraising efforts, and communicate outcomes effectively to donors and partners.

Core Competencies

Data Analysis & Research: Data mining, exploratory analysis, market research, report generation, lead generation

Data Management: Data cleaning, transformation, validation, entry, and maintenance

Data Visualization: Dashboard creation, charting, and storytelling using tools like Excel, Power BI

Technical Tools: SQL, Python, Microsoft Excel, Power BI

Process Skills: Quality audits, documentation, data accuracy checks, process optimization

Soft Skills: Effective Communication, Team Collaboration, Interpersonal Skills, Time Management

Projects

Market Research Analytics [Link](#)

- Conducted a comprehensive competitive research project to analyze market positioning, pricing strategies, and strengths of key industry players.
- Utilized data analysis and visualization tools to extract actionable insights, supporting strategic decision-making and identifying growth opportunities.

Business Intelligence Dashboard [Link](#)

- Designed an interactive Power BI dashboard to visualize Superstore sales data, enabling dynamic analysis of regional performance, product categories, and profit trends.
- Applied data cleaning, DAX formulas, and visual storytelling techniques to enhance decision-making through clear and actionable insights.

Education

Swami Keshvanand Institute of Technology, Jaipur, India

B.Tech in Information Technology (IT)

(GPA: 7.8), Nov 2021 - May 2025

India Overseas School

Jaipur, India, Senior Secondary in PCM

(Percentage: 80), Mar 2020 - Jun 2021

Vidyasthali Public School

Jaipur, India, Secondary

(Percentage: 70), Mar 2018 - Jun 2019